Lighting

by

WM. TOLEN & SONS

PHILADELPHIA

Better Light -- Better Sight

INTRODUCTION

In presenting our latest catalog we desire to point out particularly the advantages and conveniences that are yours when dealing with us.

We specialize in the manufacture of lamps, smokers and lighting fixtures, and all our efforts and resources are utilized to produce the finest merchandise in these lines in the newest and most up-to-date designs.

Our location, facilities and equipment are such as to enable us to operate at a minimum cost, thereby assuring you always of a competitive price on any article you purchase from us.

We carry on hand a large and sufficient stock of every item, enabling us to make prompt shipment of your orders at all times. Keep this catalog as a guide and with the assurance that our cooperation in helping you to make sales and increase your business is always forthcoming.

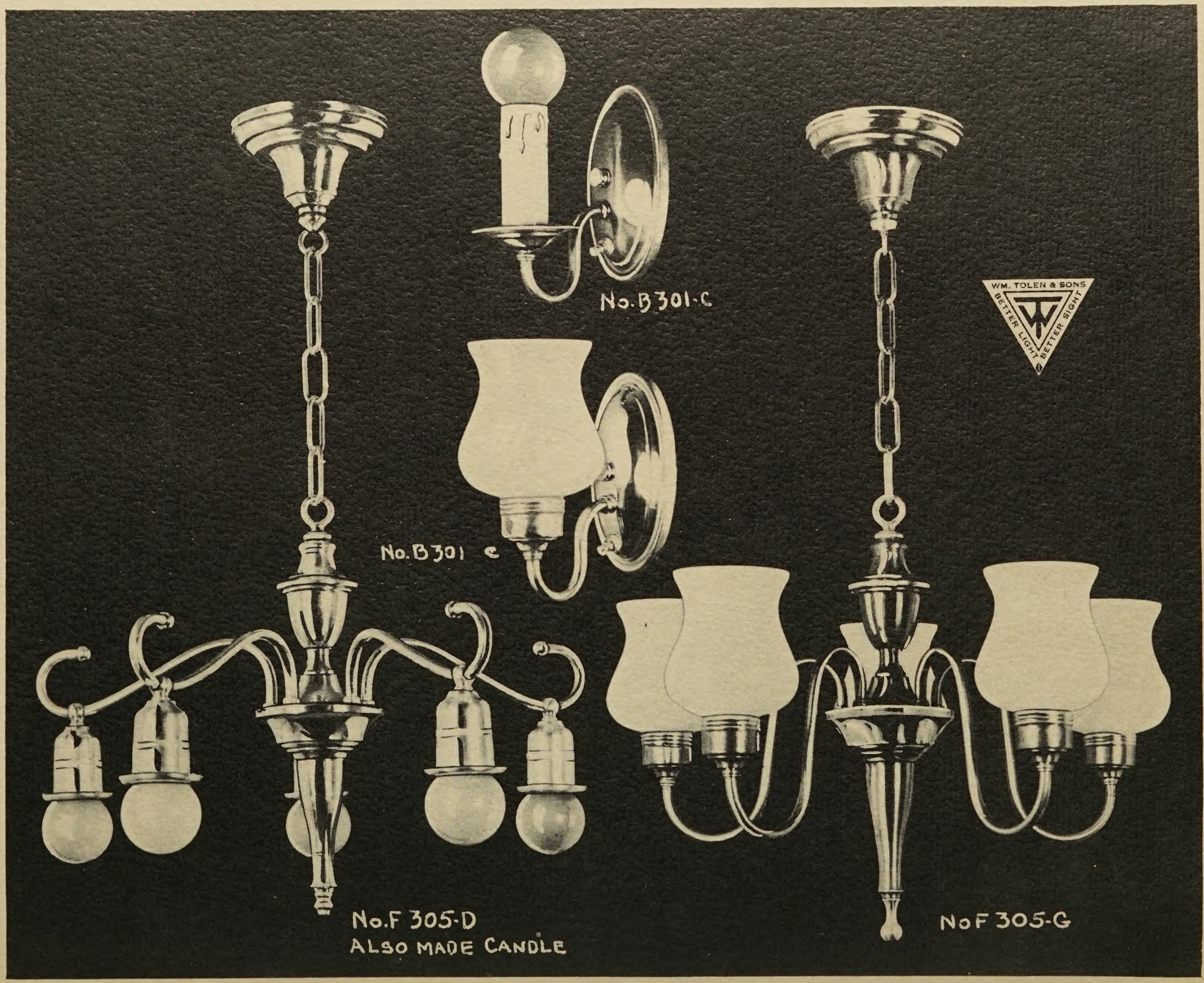
WHEN ORDERING

- Be sure to give catalog number, size, finish and quantity of each item desired.
- All prices are F. O. B. factory.
- Our terms are 2% 10 days, 30 days net.
- Prices subject to change without notice.

WM. TOLEN & SONS

EMERALD & E. HAGERT STREETS

Philadelphia, Pa.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No. B 301 C
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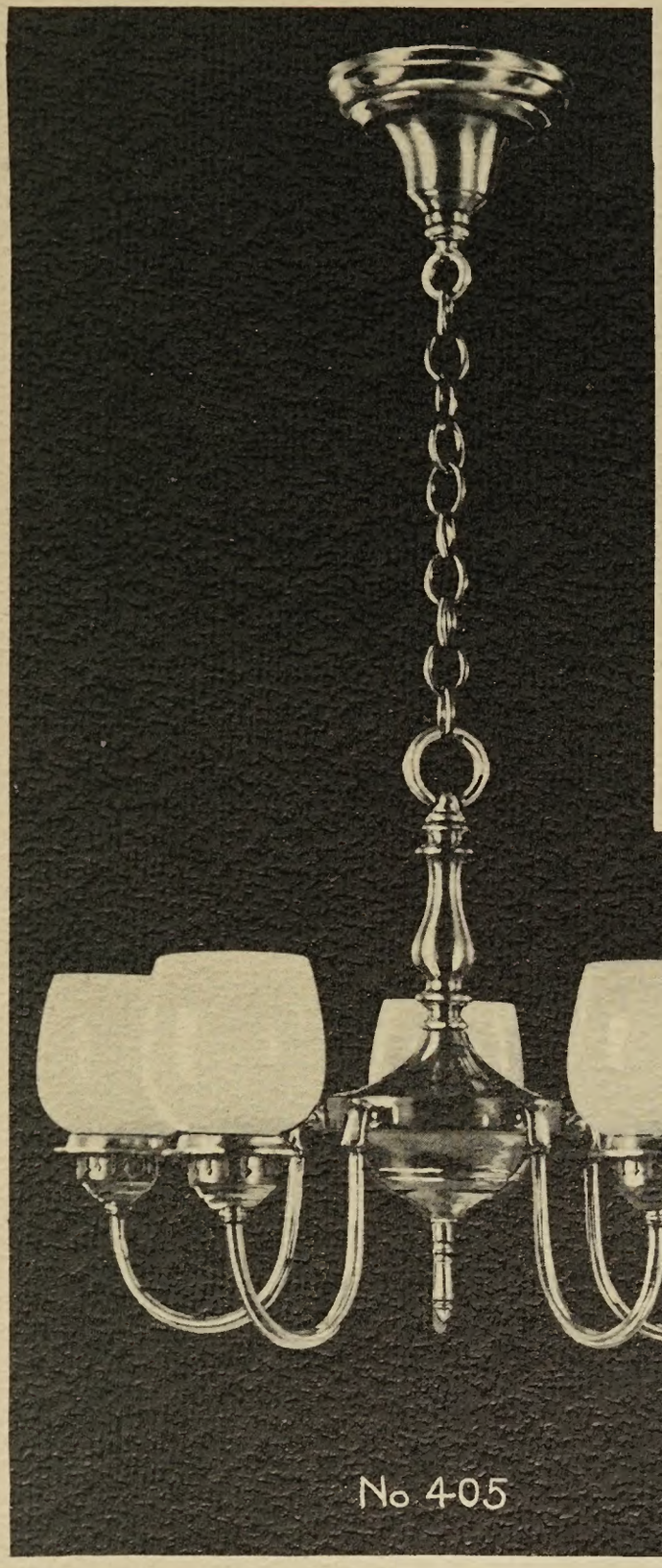
BETTER LIGHT BETTER SIGHT
No. F 305-D
ALSO MADE CANDLE
No F 305-G



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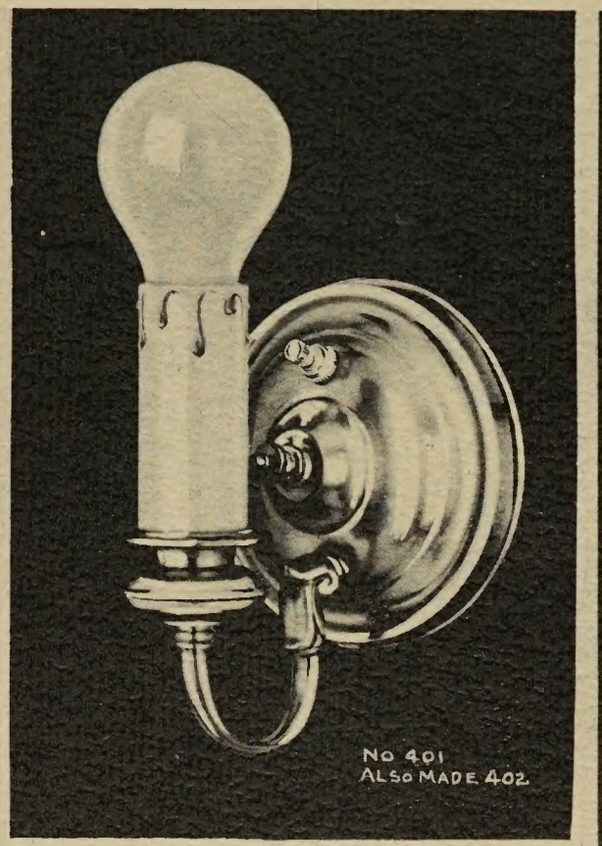

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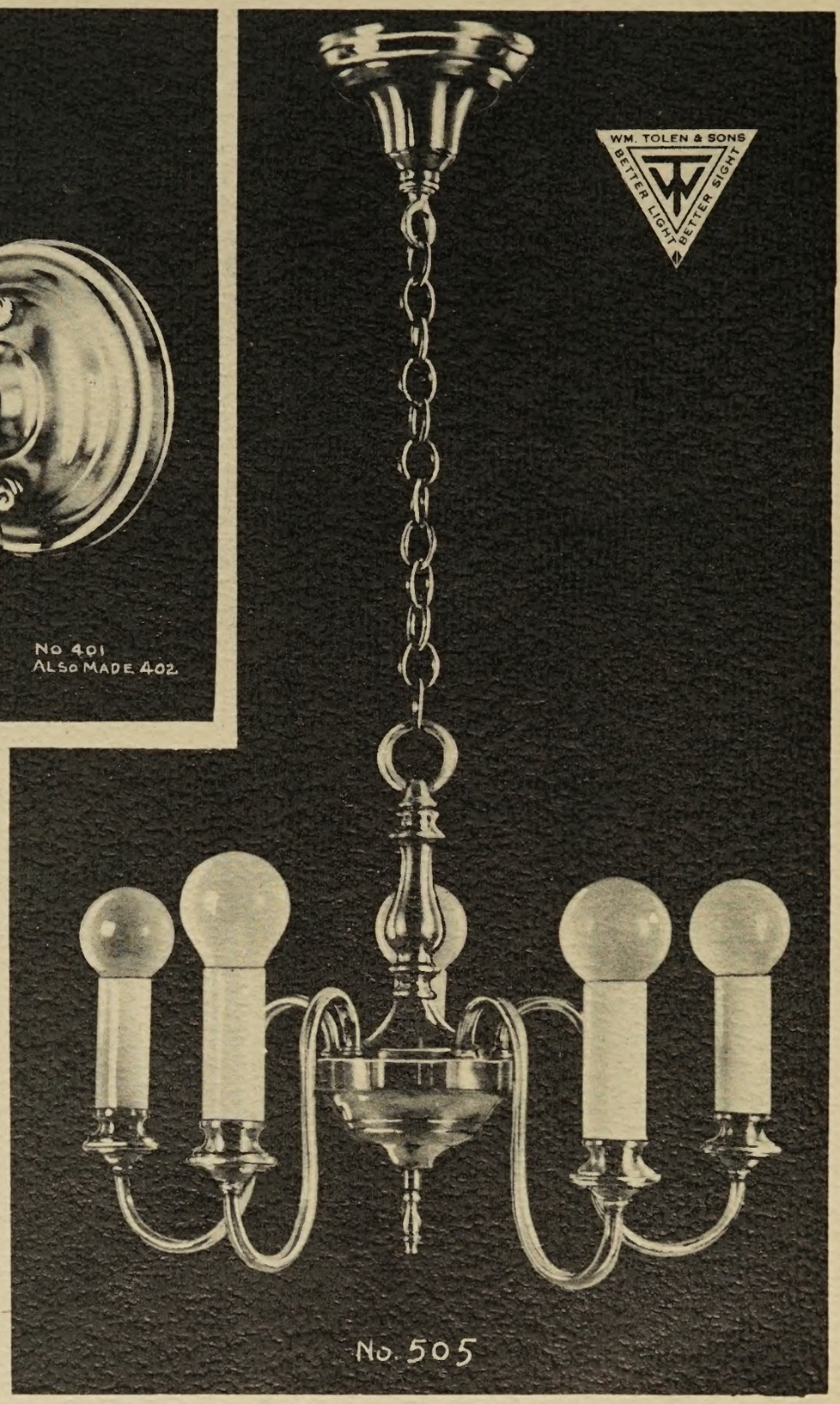

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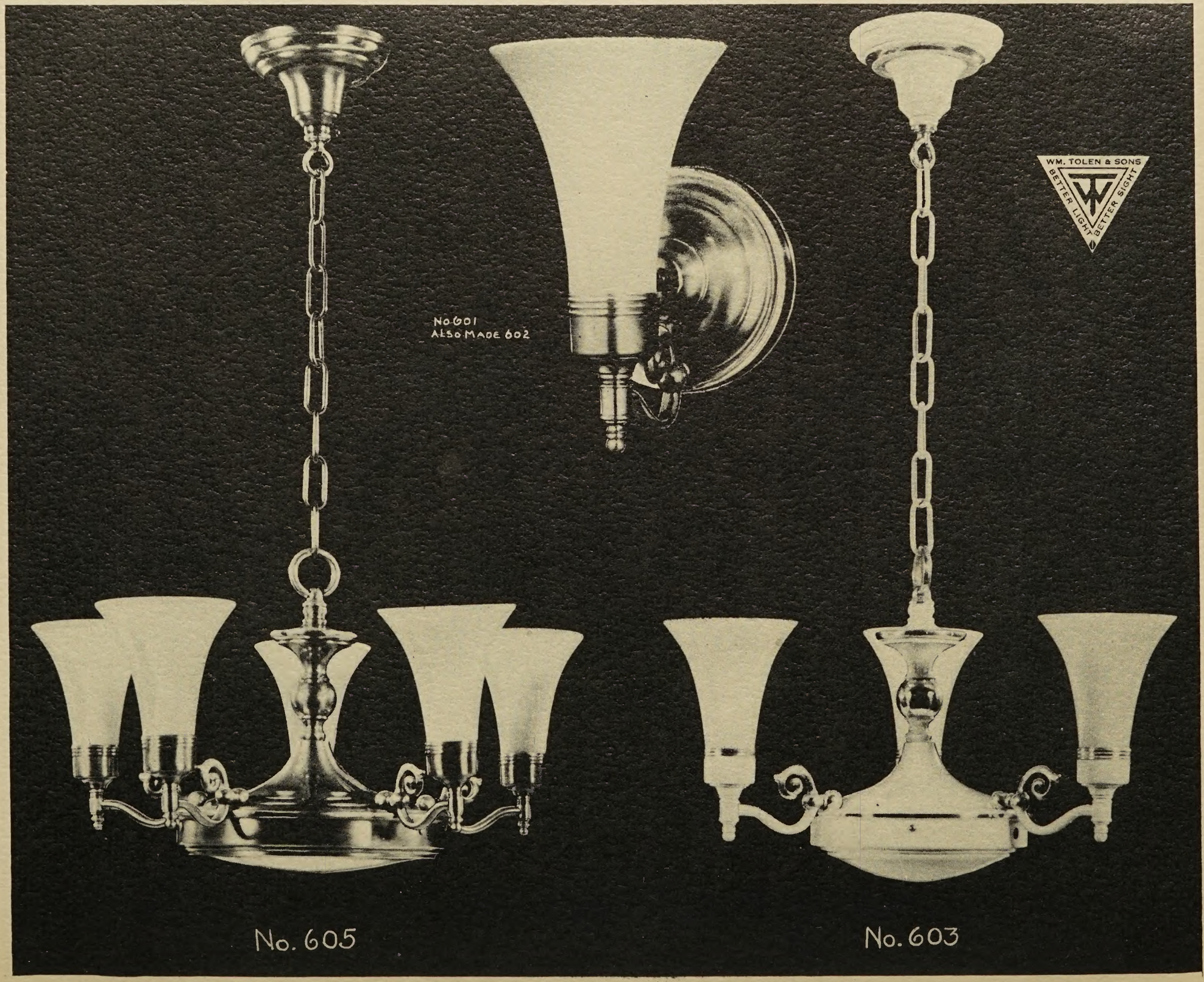
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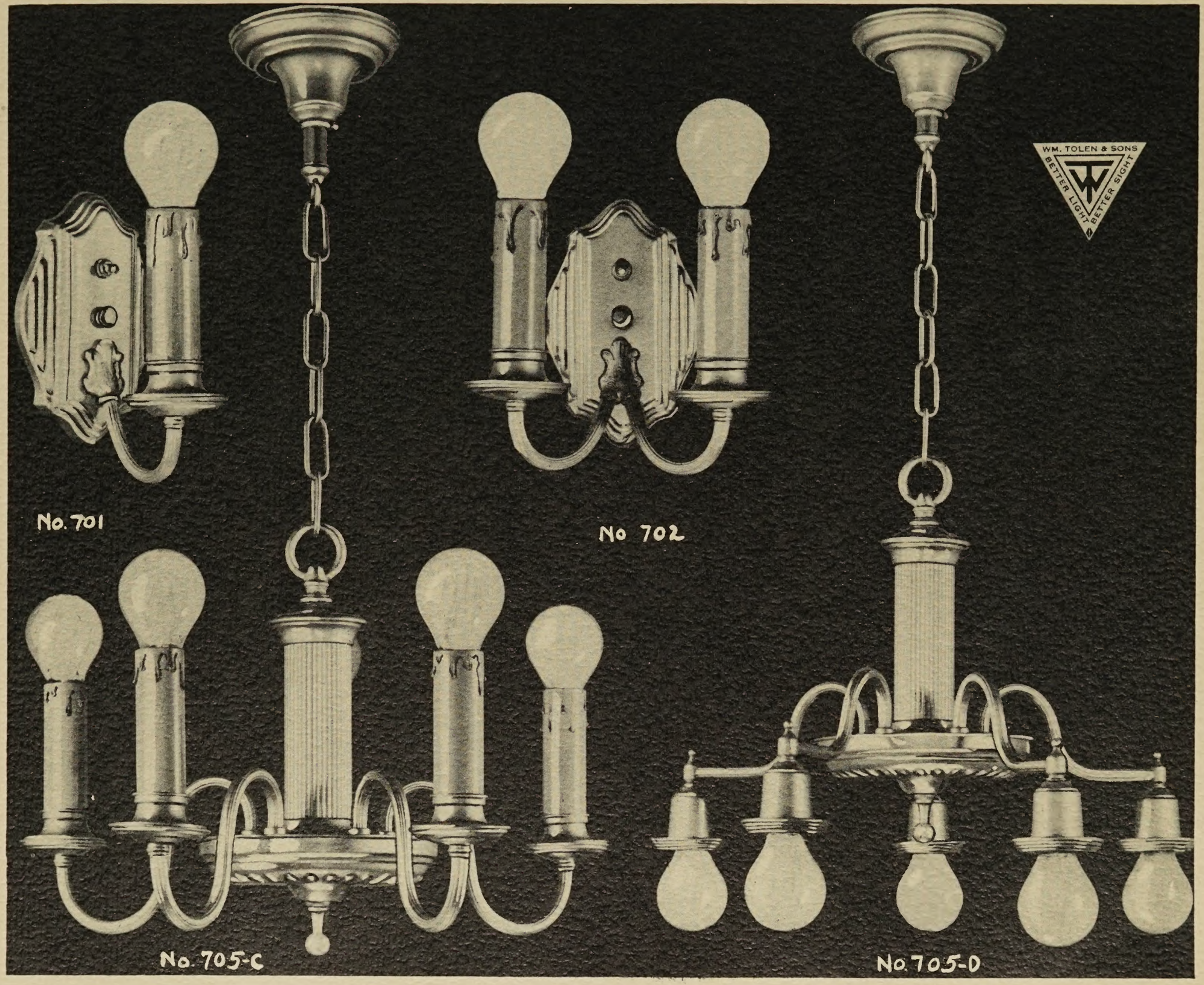
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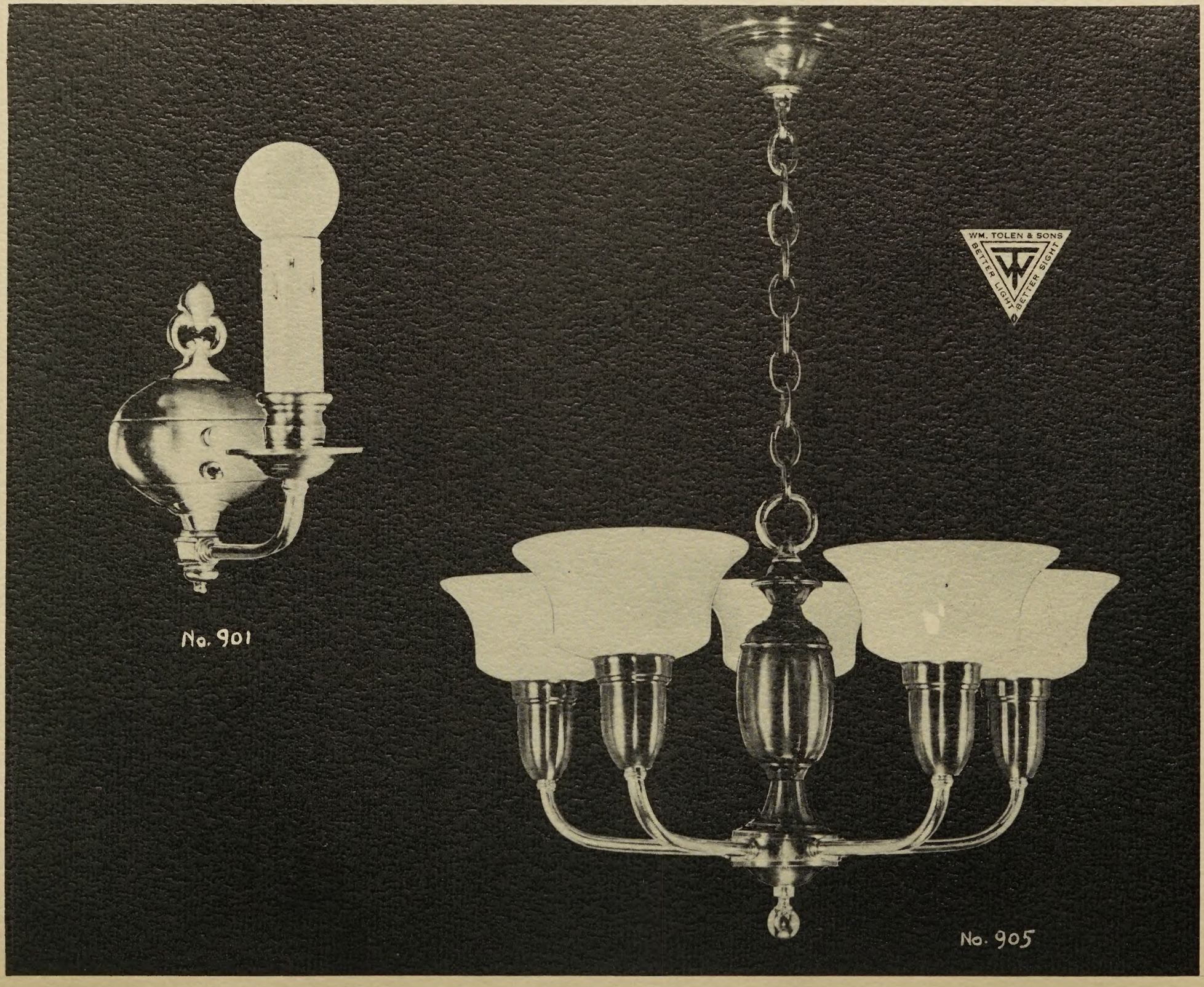
No. 705-D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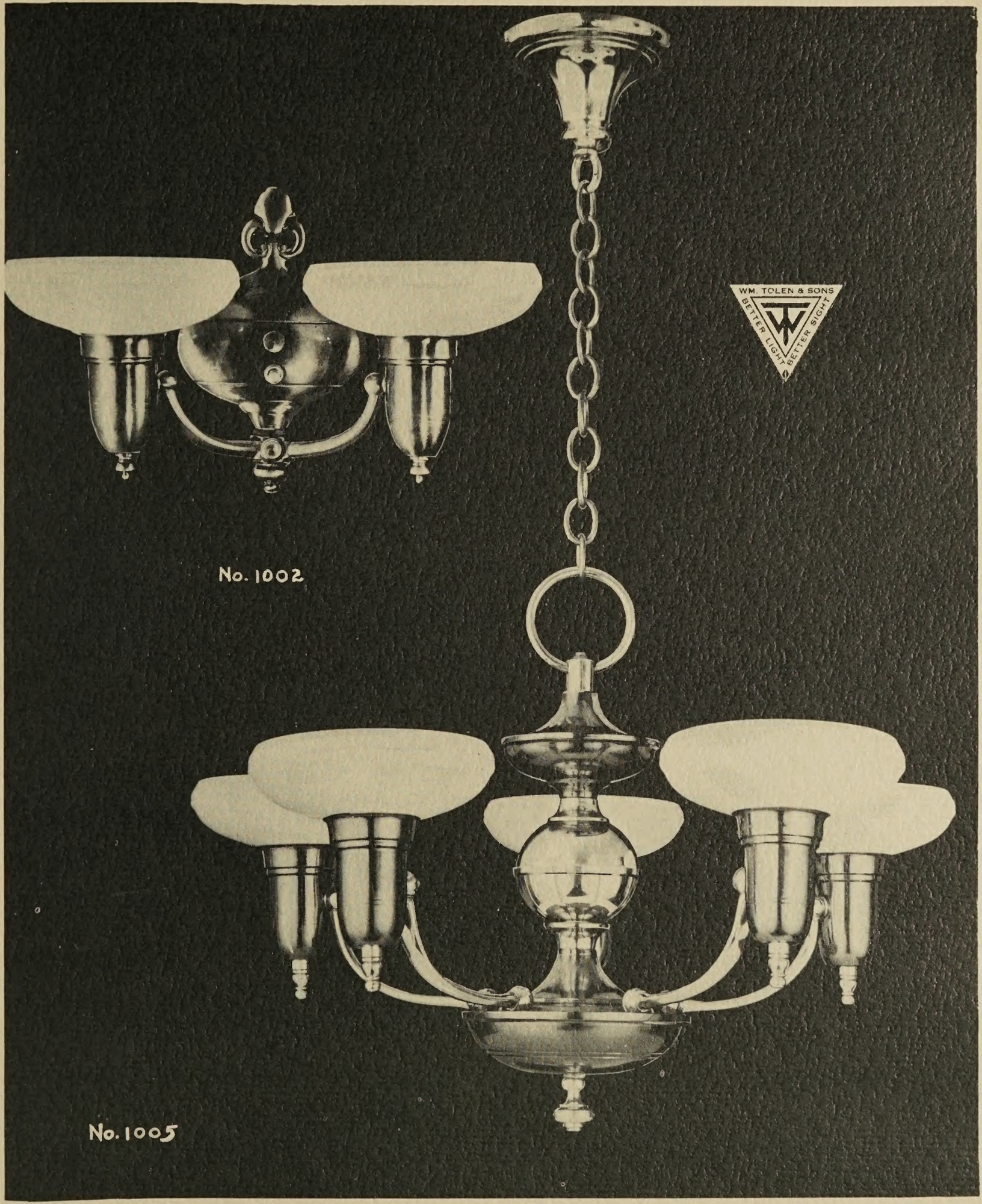
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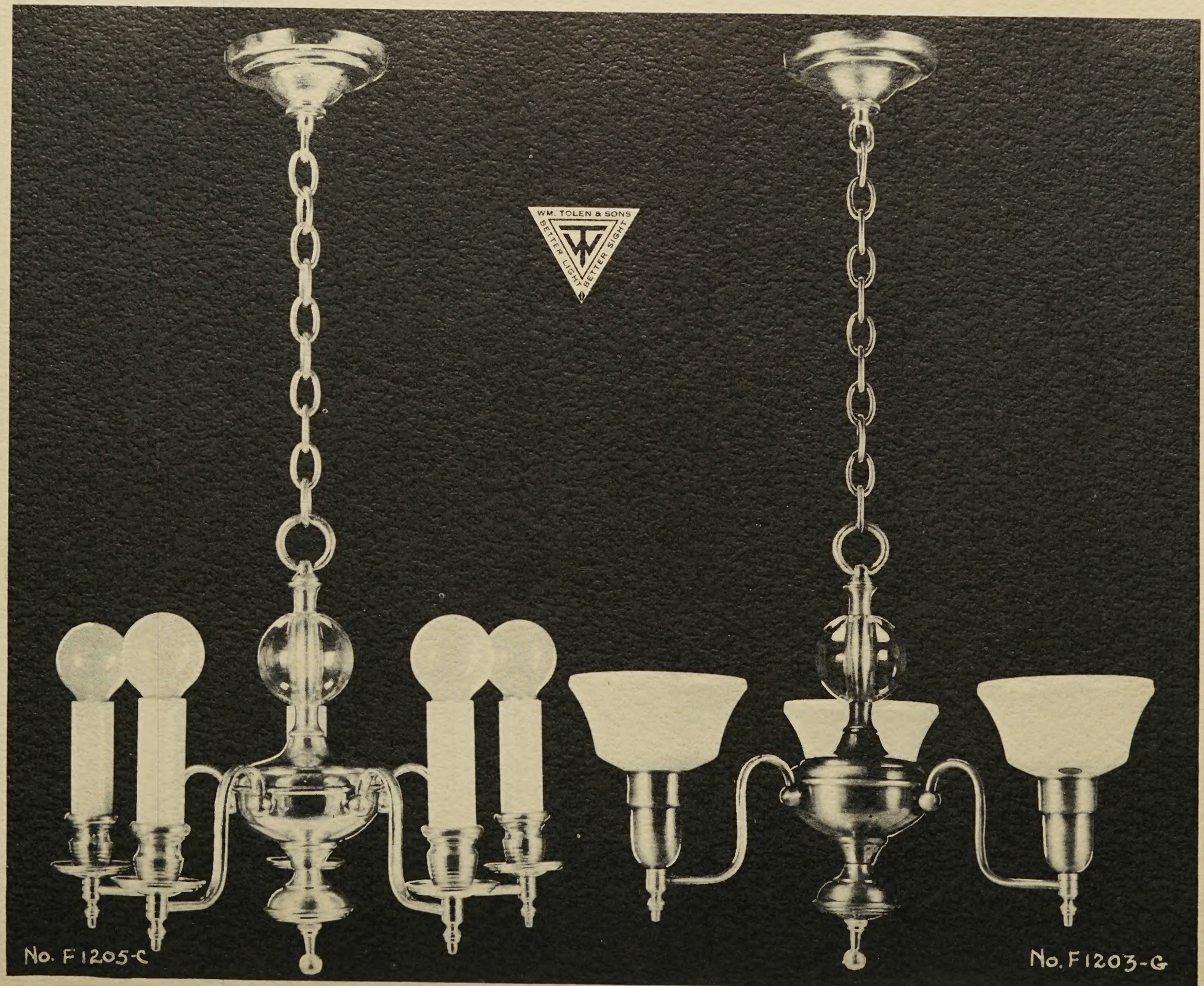
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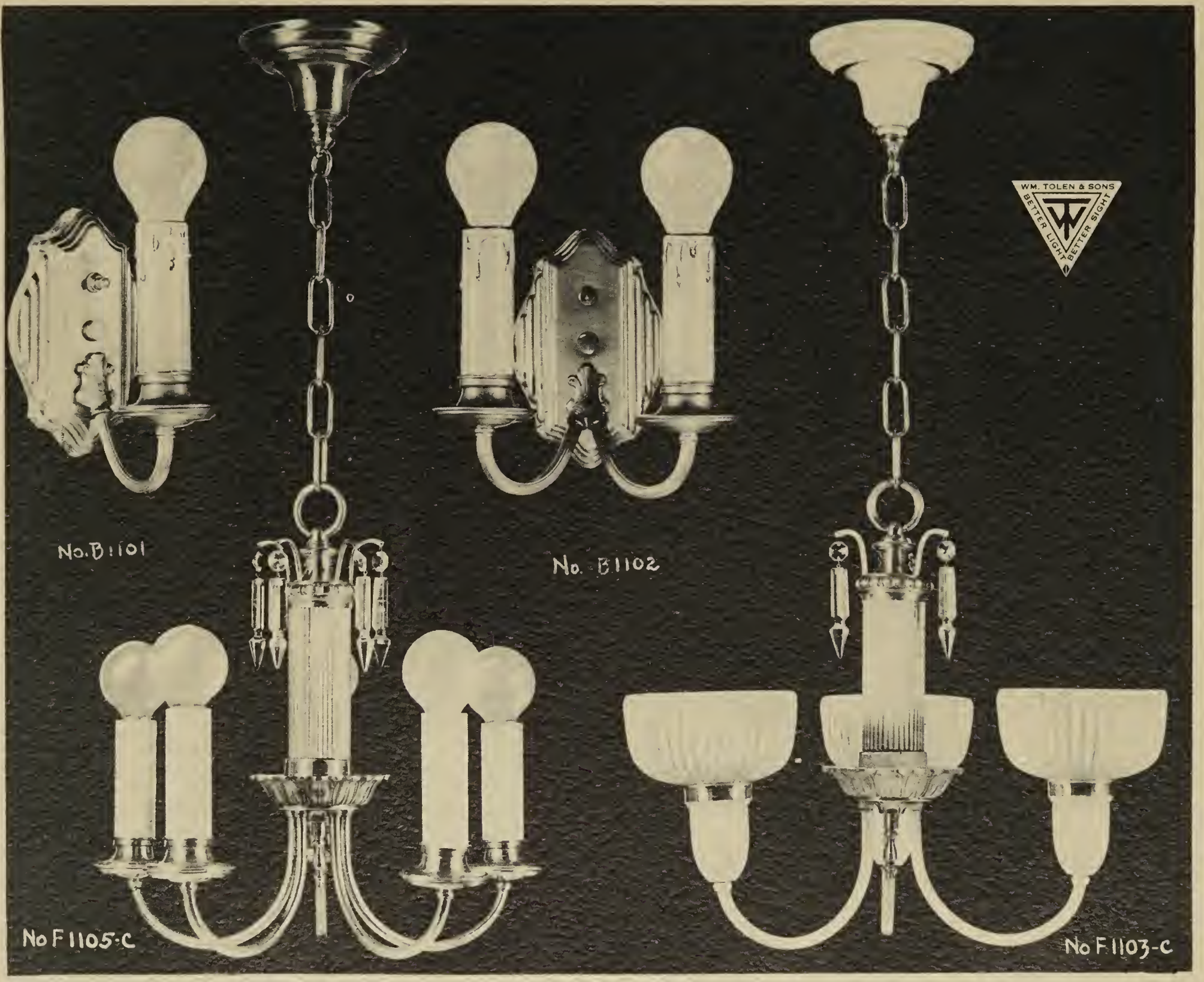
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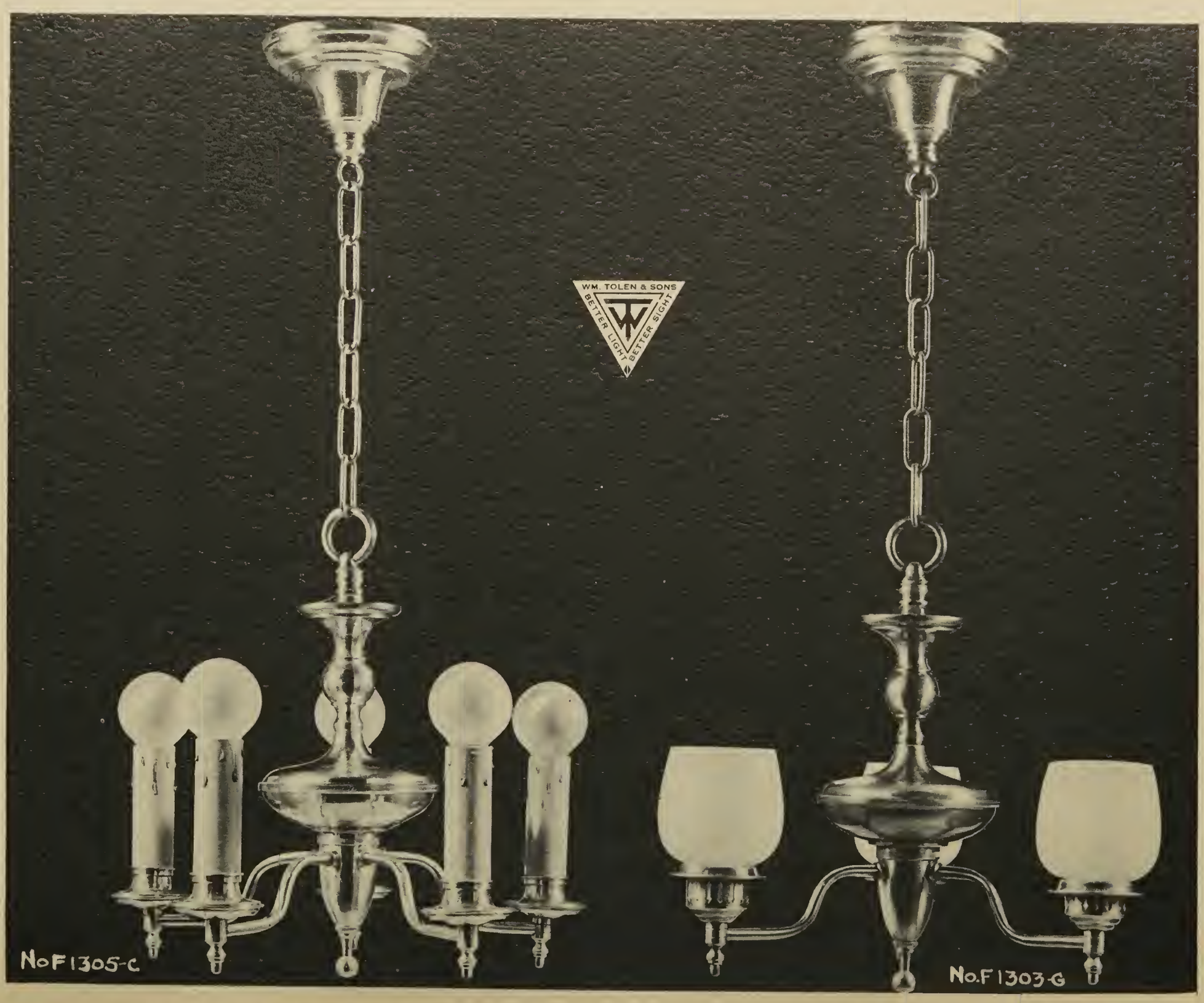
No F1103-C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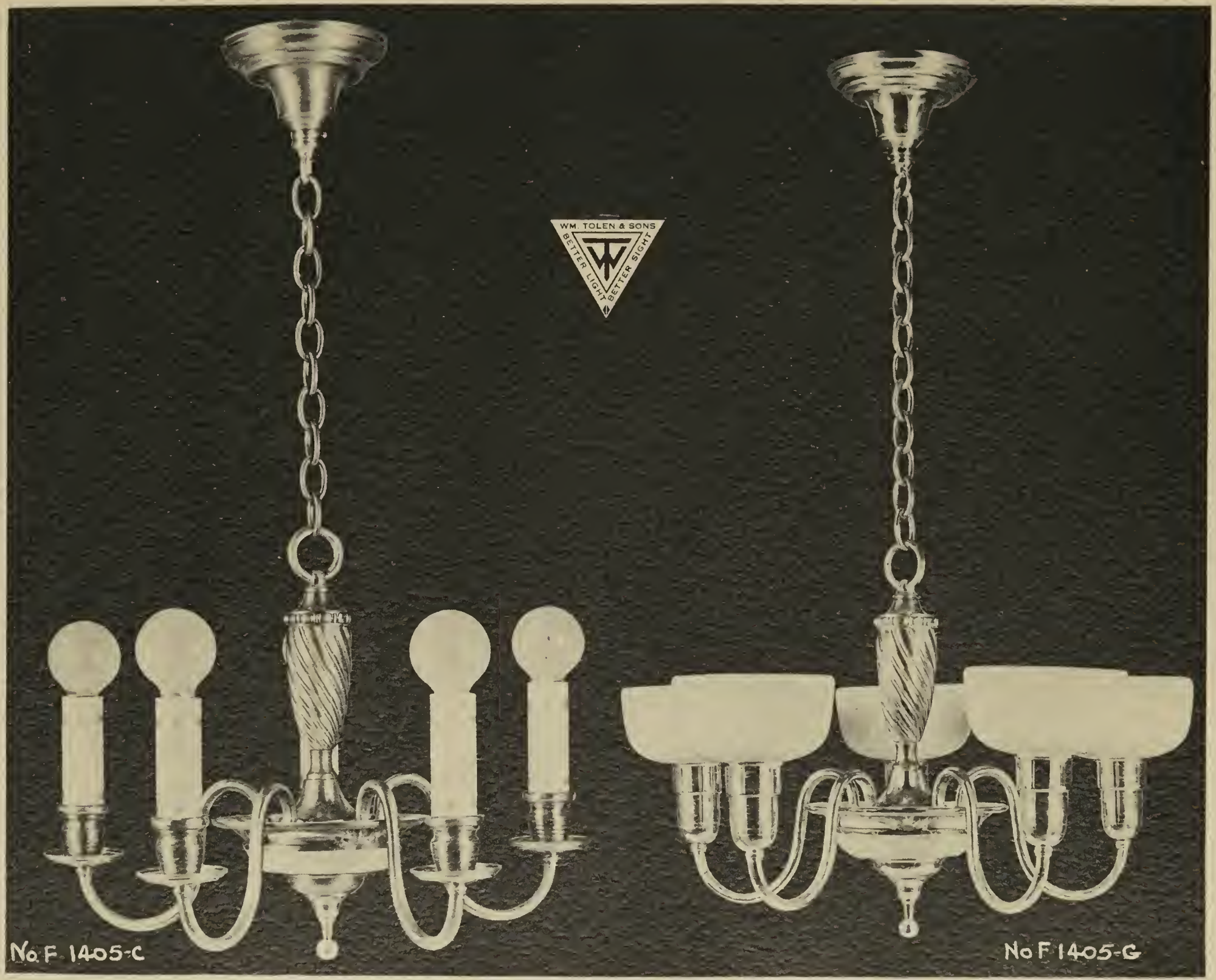
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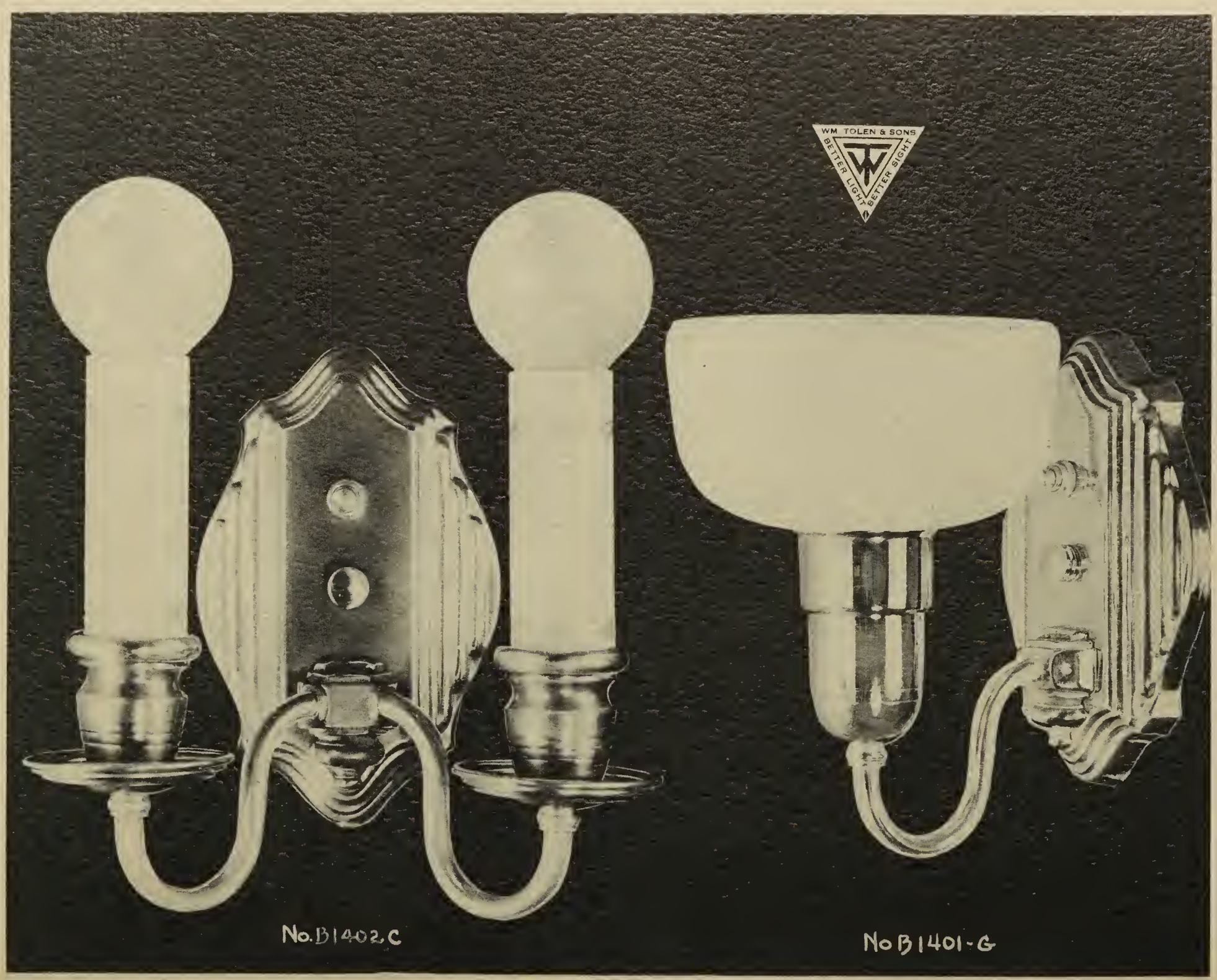
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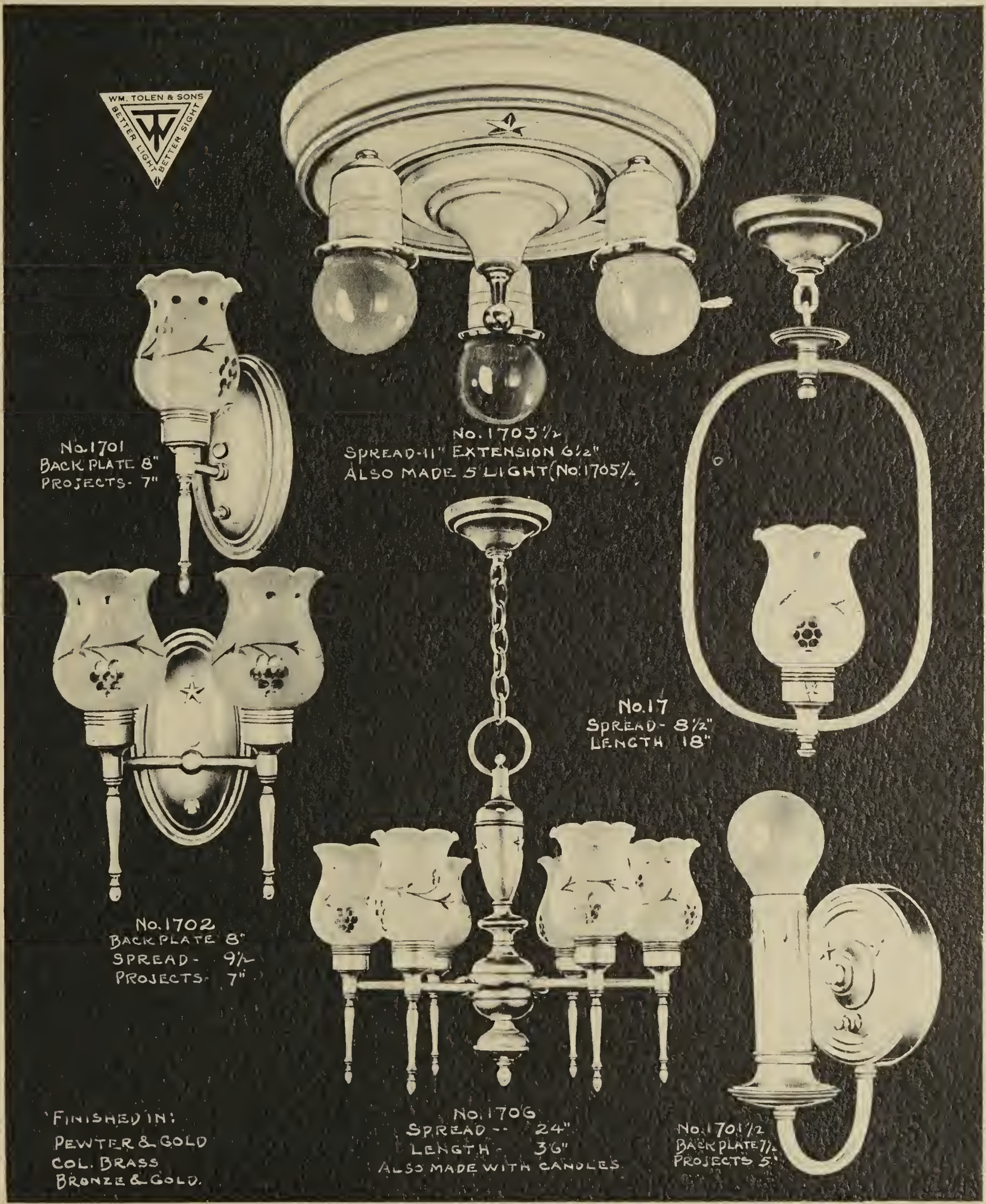
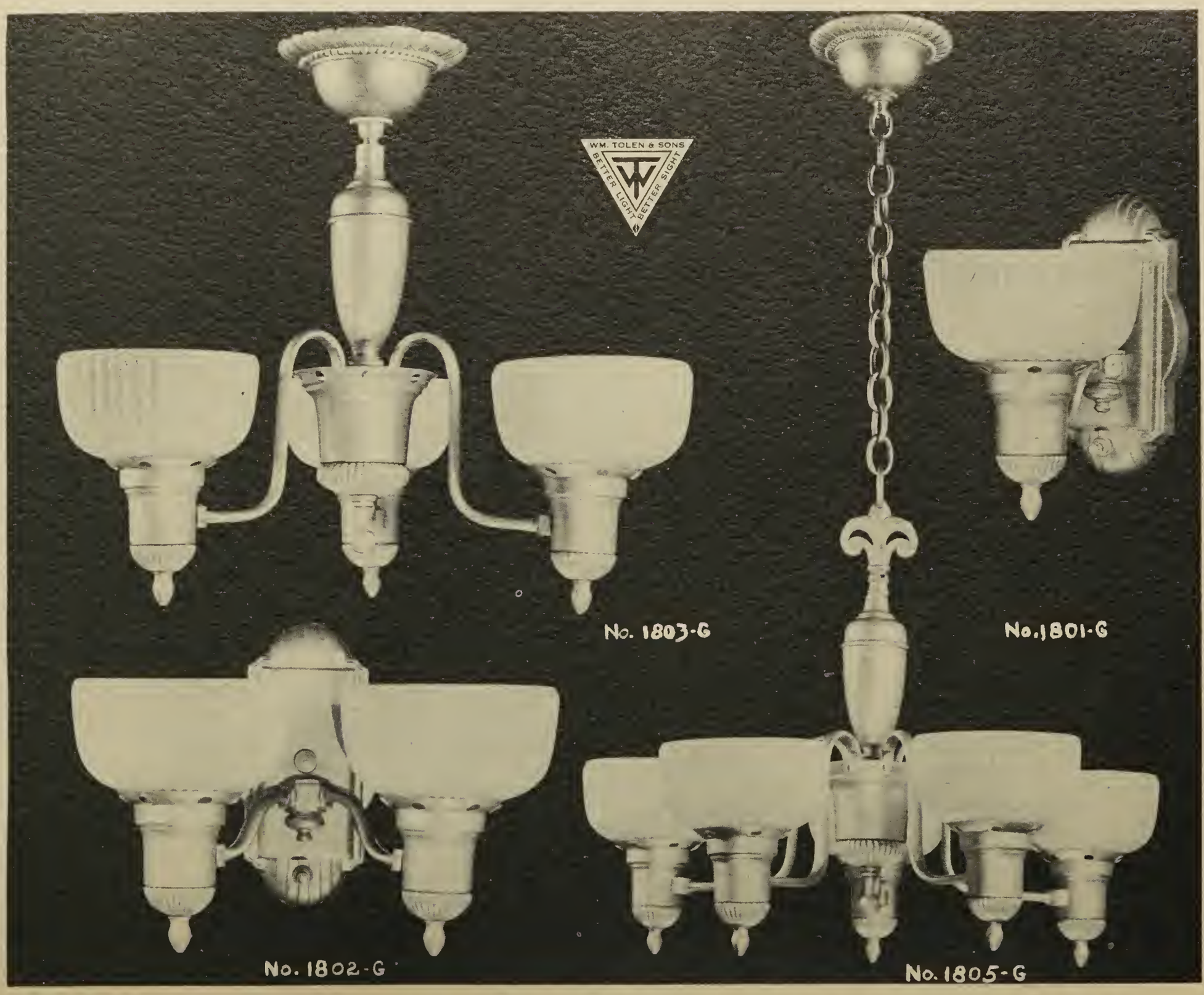
No B1401-G


WM. TOLEN & SONS
BETTER LIGHT BETTER SIGHT
No. 1703 ½
SPREAD-11" EXTENSION 6½"
ALSO MADE 5 LIGHT (No. 1705½)
No. 1701
BACK PLATE 8"
PROJECTS- 7"
No. 17
SPREAD- 8½"
LENGTH 18"
No. 1702
BACK PLATE 8"
SPREAD- 9½"
PROJECTS- 7"
No. 1706
SPREAD -- 24"
LENGTH - 36"
ALSO MADE WITH CANDLES
No. 1701½
BACK PLATE 7½"
PROJECTS 5"
FINISHED IN:
PEWTER & GOLD
COL. BRASS
BRONZE & GOLD.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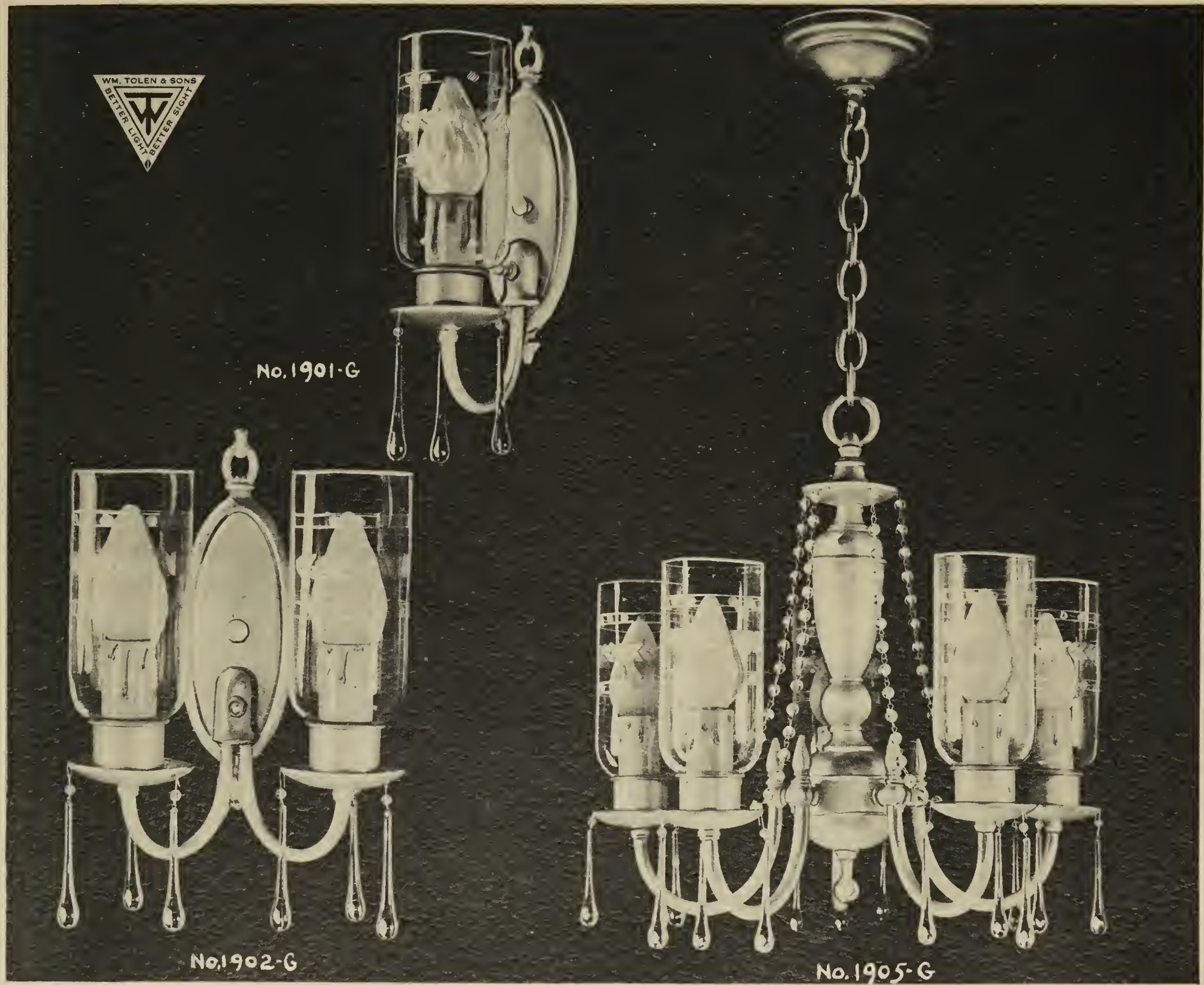
No. 1801-G
No. 1802-G
No. 1805-G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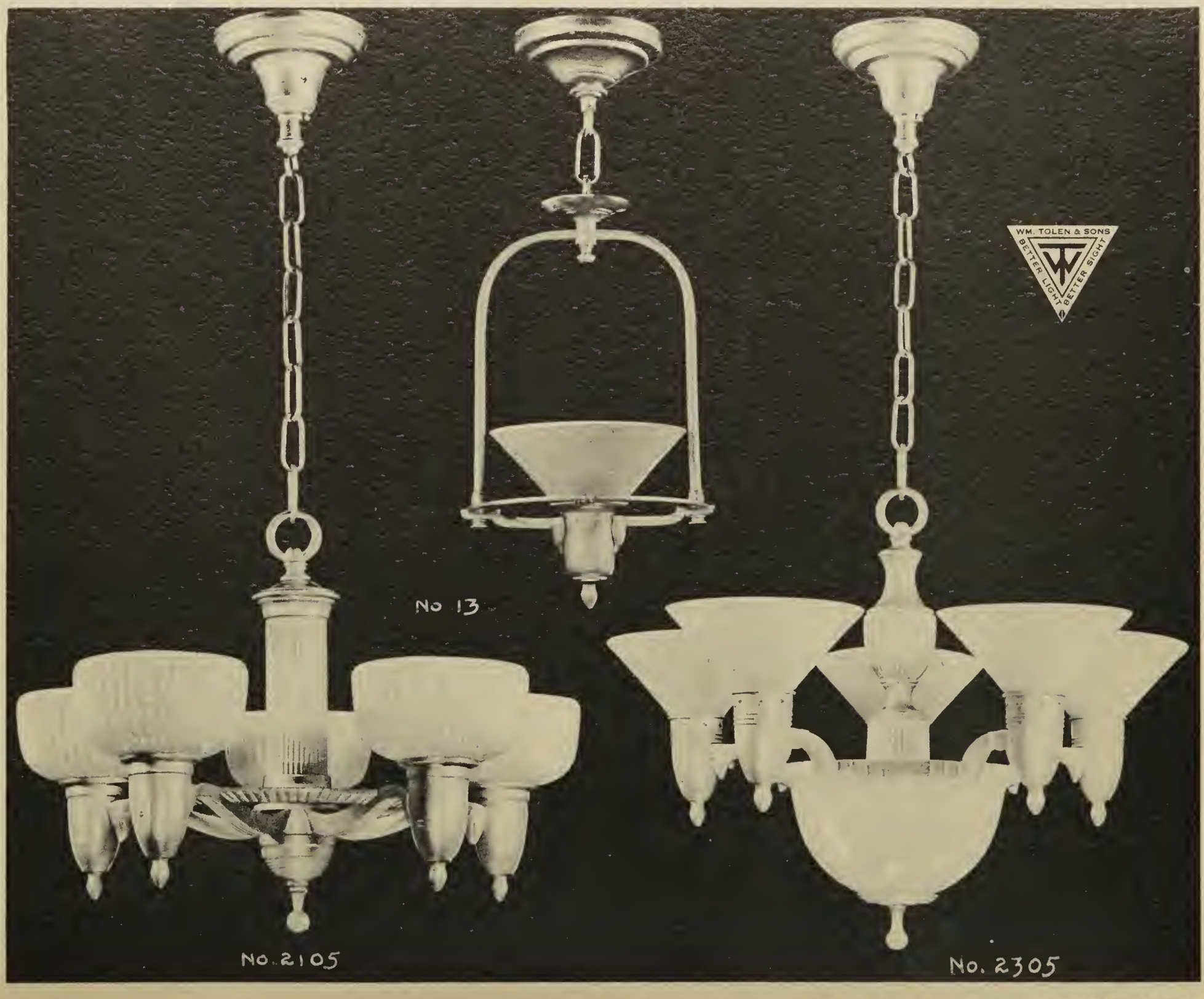
BETTER LIGHT BETTER SIGHT
No. 1901-G
No. 1902-G
No. 1905-G

WM. TOLEN & SONS
BETTER LIGHT BETTER SIGHT
No. 2002
No 2005

No. 2003
WM. TOLEN & SONS
BETTER LIGHT BETTER SIGHT
No. 2001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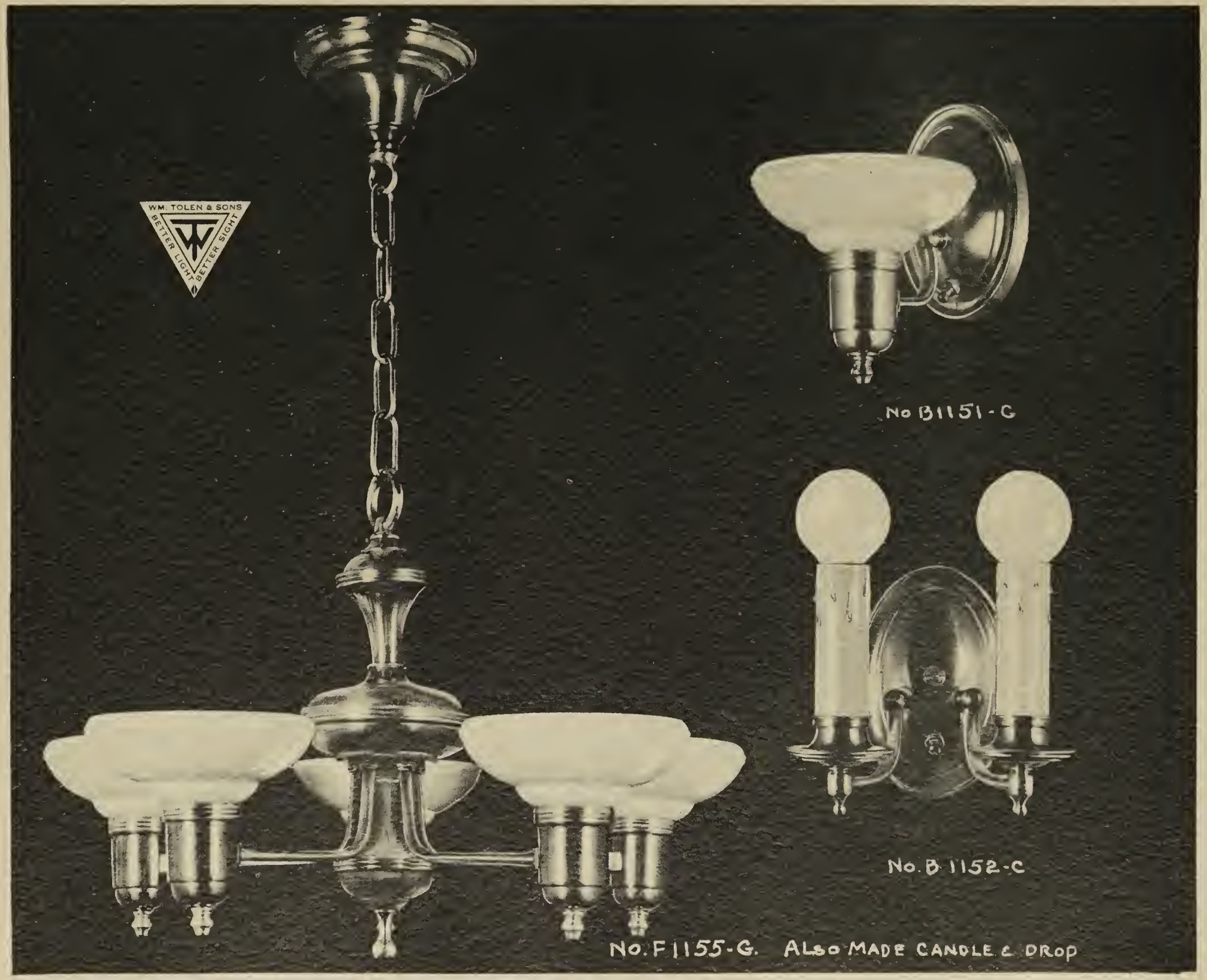
No. 2105
No. 2305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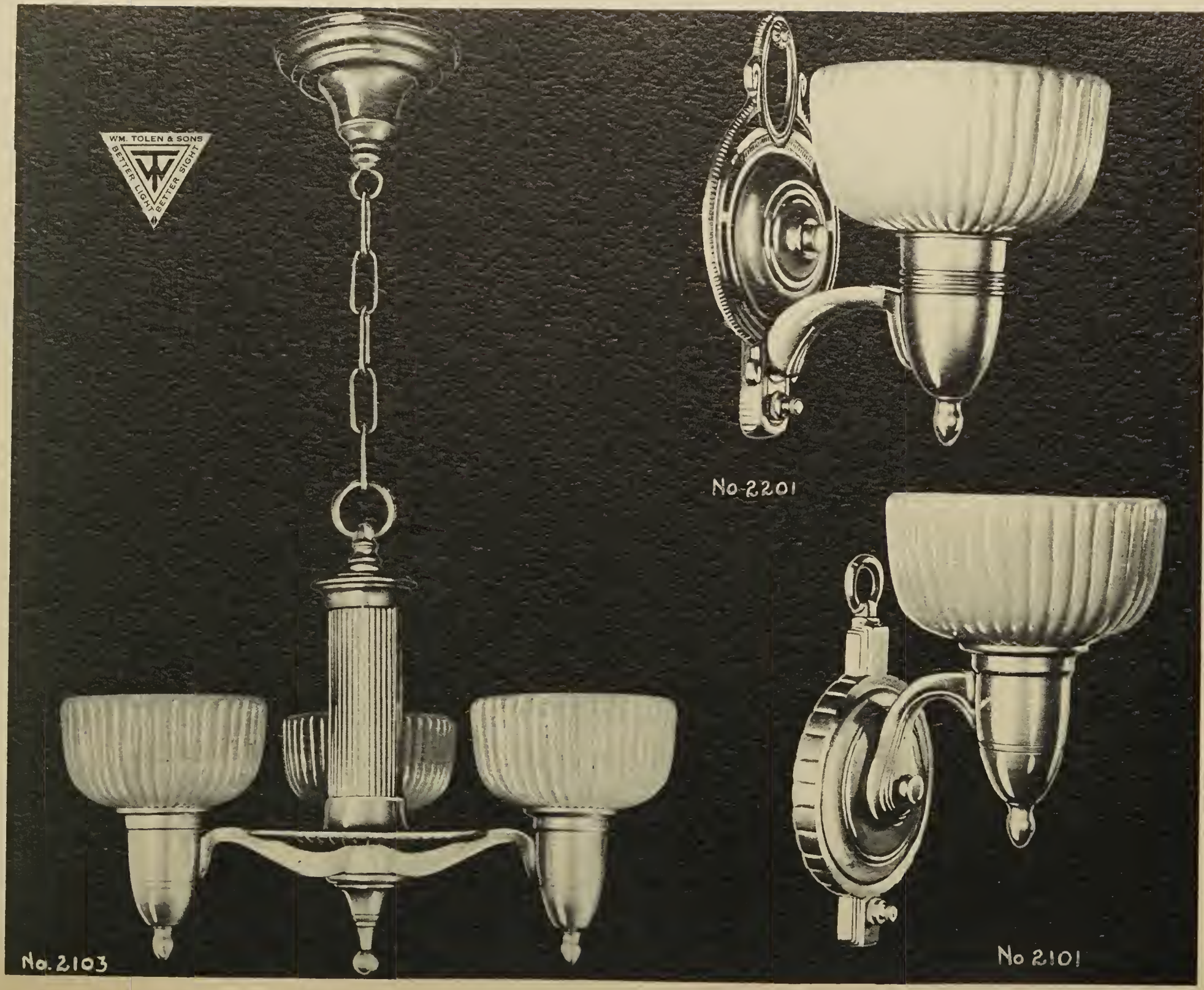
No B1151-G
No. B 1152-C
No. F1155-G. ALSO MADE CANDLE & DROP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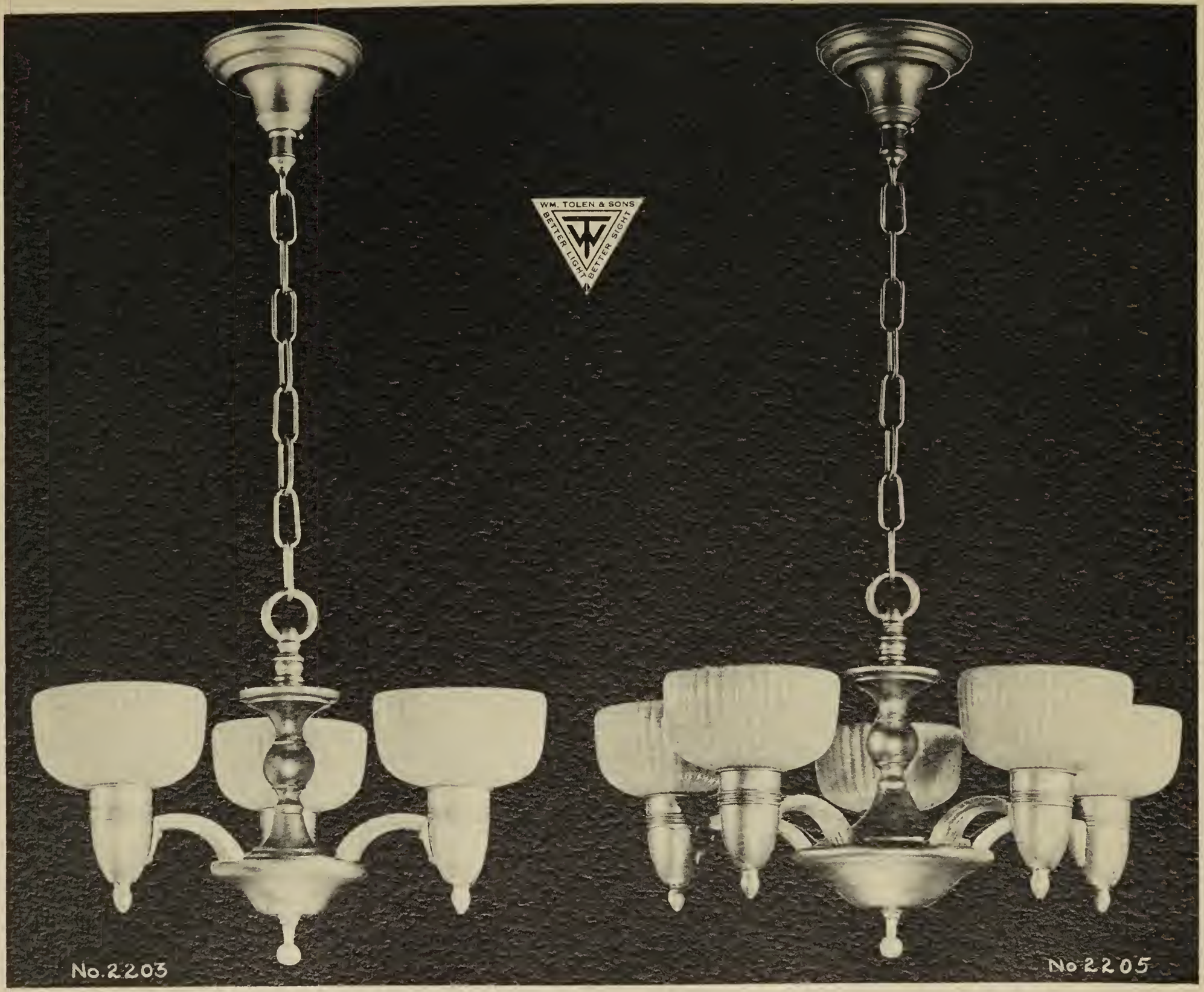
No 2101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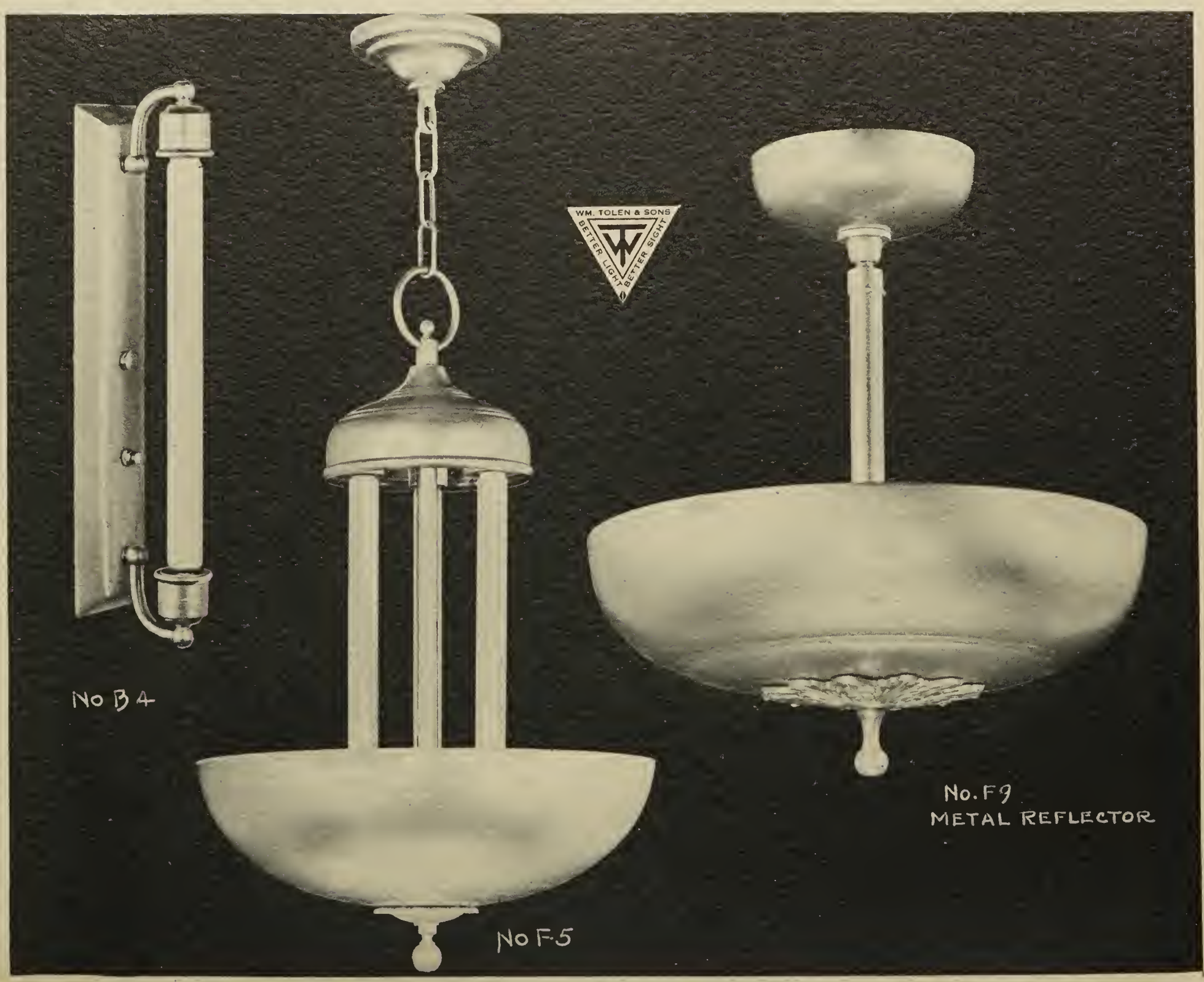
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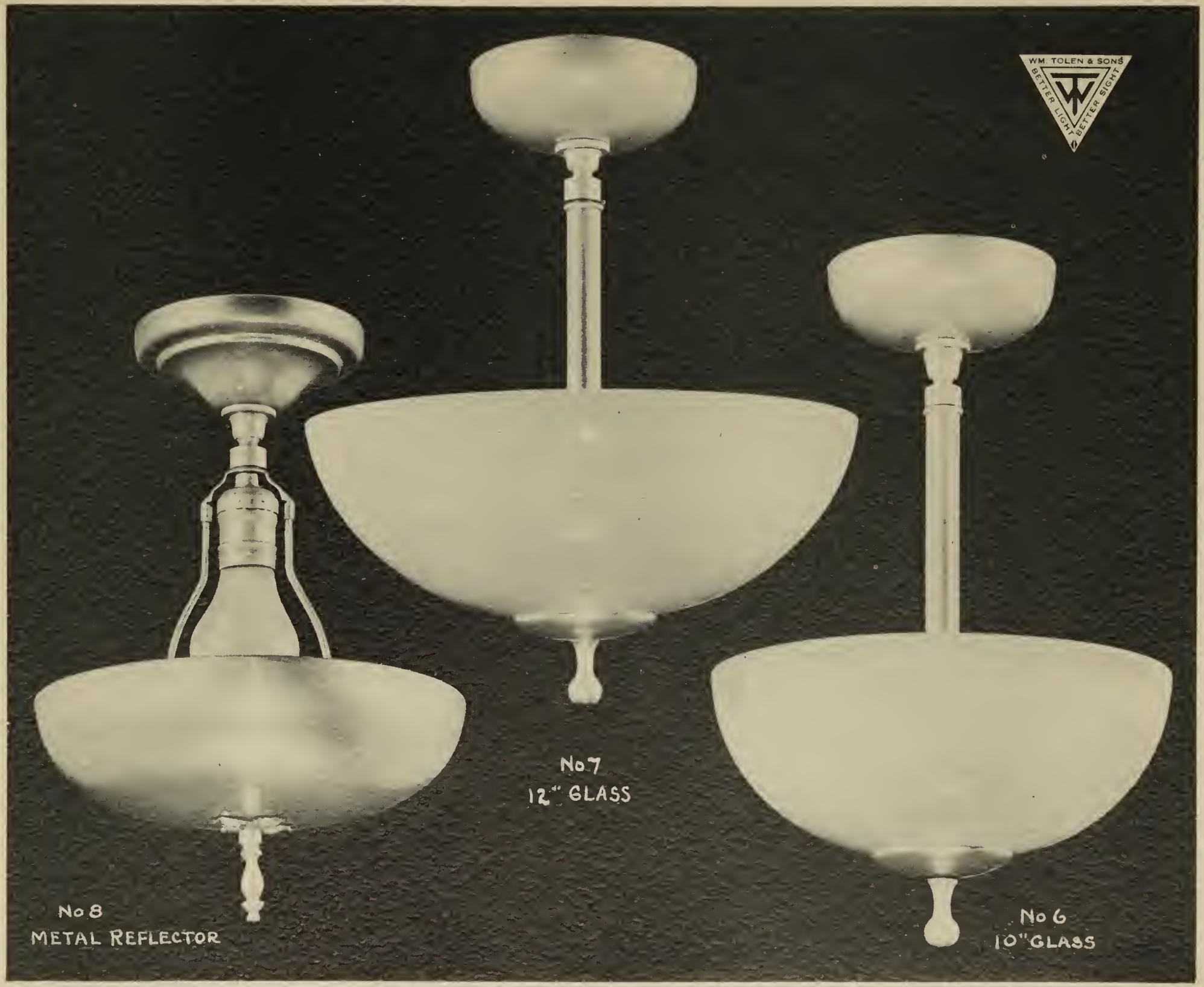
No F-5
No. F 9
METAL REFLECTOR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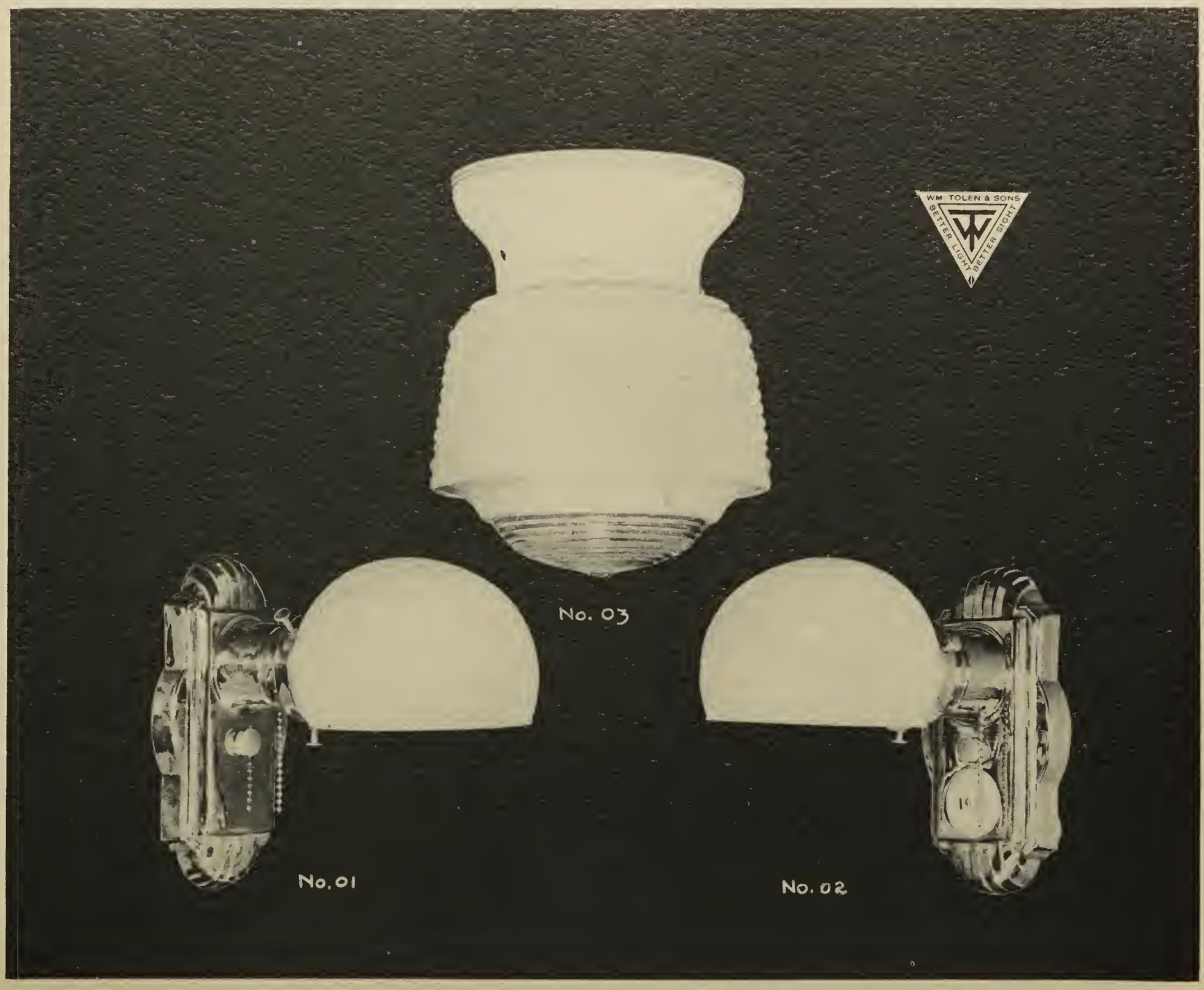
No 8
METAL REFLECTOR
No 7
12" GLASS
No 6
10" GLASS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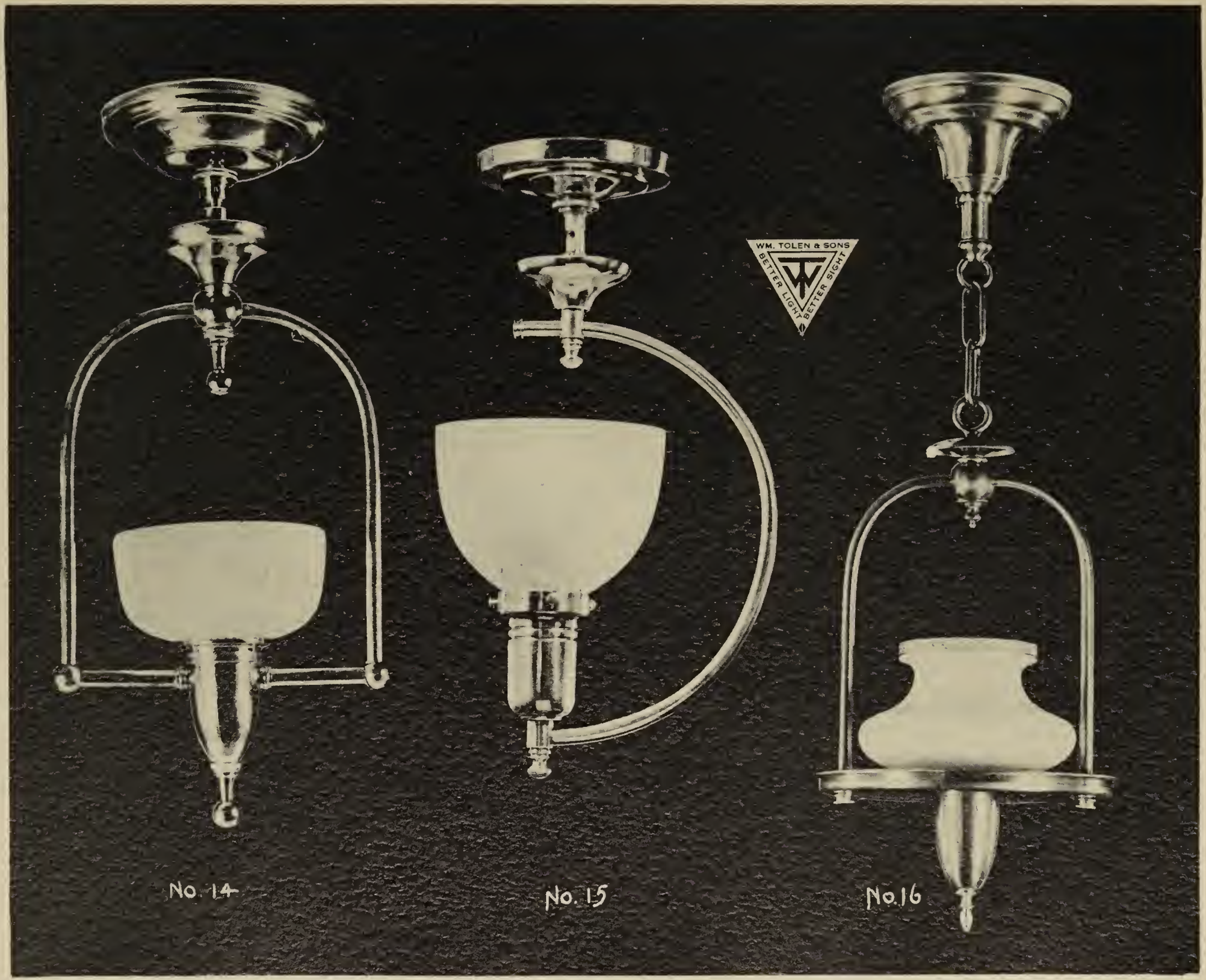
No. 01
No. 02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BETTER LIGHT BETTER SIGHT
No. 14
No. 15
No. 16

WM. TOLEN & SONS
BETTER LIGHT BETTER SIGHT
No. F 18
No. F 19
No. F 20

LIGHTING FIXTURES

DISCOUNT ON FIXTURES

50% and **22-1/2**% on lots of less than 6.

50% and **33-1/3**% on lots of more than 6.

WM. TOLEN & SONS

					Finishes	Price
*	505-G	Glass	36	20		15.00
6	603-G	Glass	36″	19″		15.00
6	605-G	Glass	36″	24″		20.25
7	705-C	Candle	36″	19″		13.50
7	705-D	Drop	36″	19″		13.50
*	705-G	Glass	36″	20″		18.00
*	903-C	Candle	36″	17″		15.00
*	905-C	Candle	36″	18″	Finished in	15.75
*	903-G	Glass	36″	17″	Colonial Brass,	17.25
8	905-G	Glass	36″	18″	Antique Brass,	19.50
*	1005-C	Candle	36″	20″	Pewter,	17.25
9	1005-G	Glass	36″	22″	Bronze	21.00
*	1103-C	Candle	36″	18″		11.25
11	1105-C	Candle	36″	18″		12.75
*	1103-D	Drop	36″	17″		11.25
*	1105-D	Drop	36″	18″		12.75
11	1103-G	Glass	36″	18″		13.50
*	1105-G	Glass	36″	19″		17.25
*	1203-C	Candle	36″	17″		15.00
10	1205-C	Candle	36″	18″		19.50
10	1203-G	Glass	36″	18″		18.75
*	1205-G	Glass	36″	19″		24.00
*	1303-C	Candle	36″	18″		11.25
12	1305-C	Candle	36″	18″		12.75
12	1303-G	Glass	36″	18″		13.50
*	1305-G	Glass	36″	19″		17.25
13	1405-C	Candle	36″	20″		19.50
13	1405-G	Glass	36″	22″		24.00

*Style made but not shown.

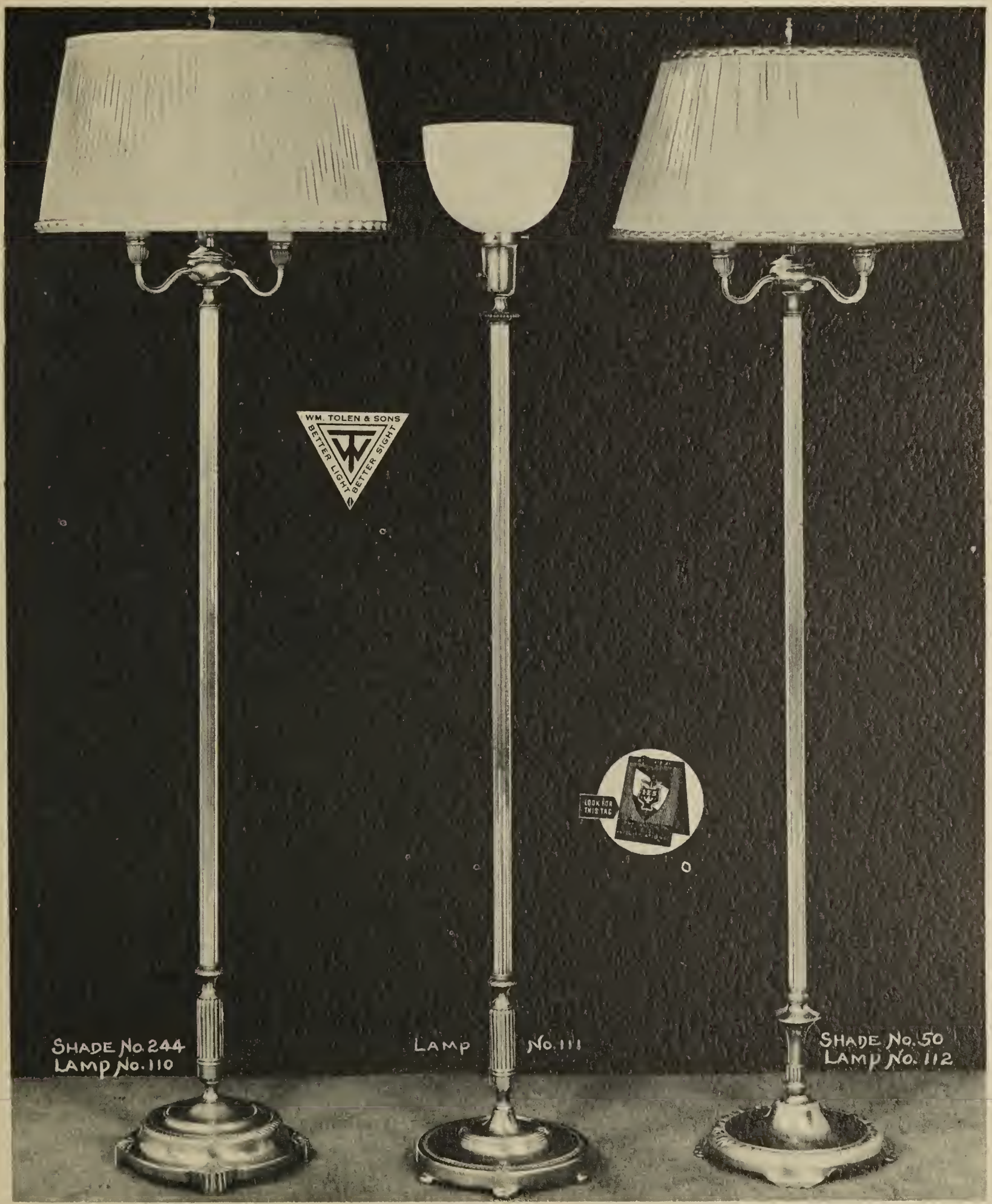
MISCELLANEOUS NUMBERS

Page No.	Fixture No.	CEILING PIECES	Price
15	F1703½	Flush. Finishes: Bronze and Gold; Ivory and Gold; Pewter	5.25
*	F1705½	Flush. Finishes: Bronze and Gold; Ivory and Gold; Pewter	6.75
28	F18	Finished in Bronze; Pewter; Ivory and Gold; Colonial Brass	12.00

HALL LIGHTS

Page No.	Fixture No.	Finishes	Length	Spread	Price
20	13	Bronze; Pewter; Colonial Brass; Antique Brass	19″	8″	7.50
27	14	Bronze; Pewter; Colonial Brass; Antique Brass	18″	8″	9.00
27	15	Bronze; Pewter; Colonial Brass; Antique Brass	18″	9″	6.75
27	16	Bronze; Pewter; Colonial Brass; Antique Brass	24″	8″	9.75
15	17	Bronze; Pewter; Colonial Brass; Antique Brass	18″	8½″	8.25
28	F19	One-Way Fixture, 7.50; Shade, 1.50		Complete	9.00
28	F20	Three-Way Fixture, 12.00; Shade, 4.95		Complete	16.95
24	B4	Lumiline Bracket, length 16″, extension 4″			7.50
24	F5	Lumiline Fixture, length 36″, spread 15″			19.50
25	6	10″ Glass, length 15″			9.00
25	7	12″ Glass, length 15″			11.25
25	8	Length 14″ spread 9″			4.50
24	F9	Length 15″, spread 12½″			7.50
26	01	Finished in Bronze; White; Pewter	3.75	in Chrome	4.65
26	02 with Outlet	Finished in Bronze; White; Pewter	4.20	in Chrome	5.10
26	03	Finished in Bronze; White; Pewter	3.75	in Chrome	4.65

LAMP AND SMOKER SECTION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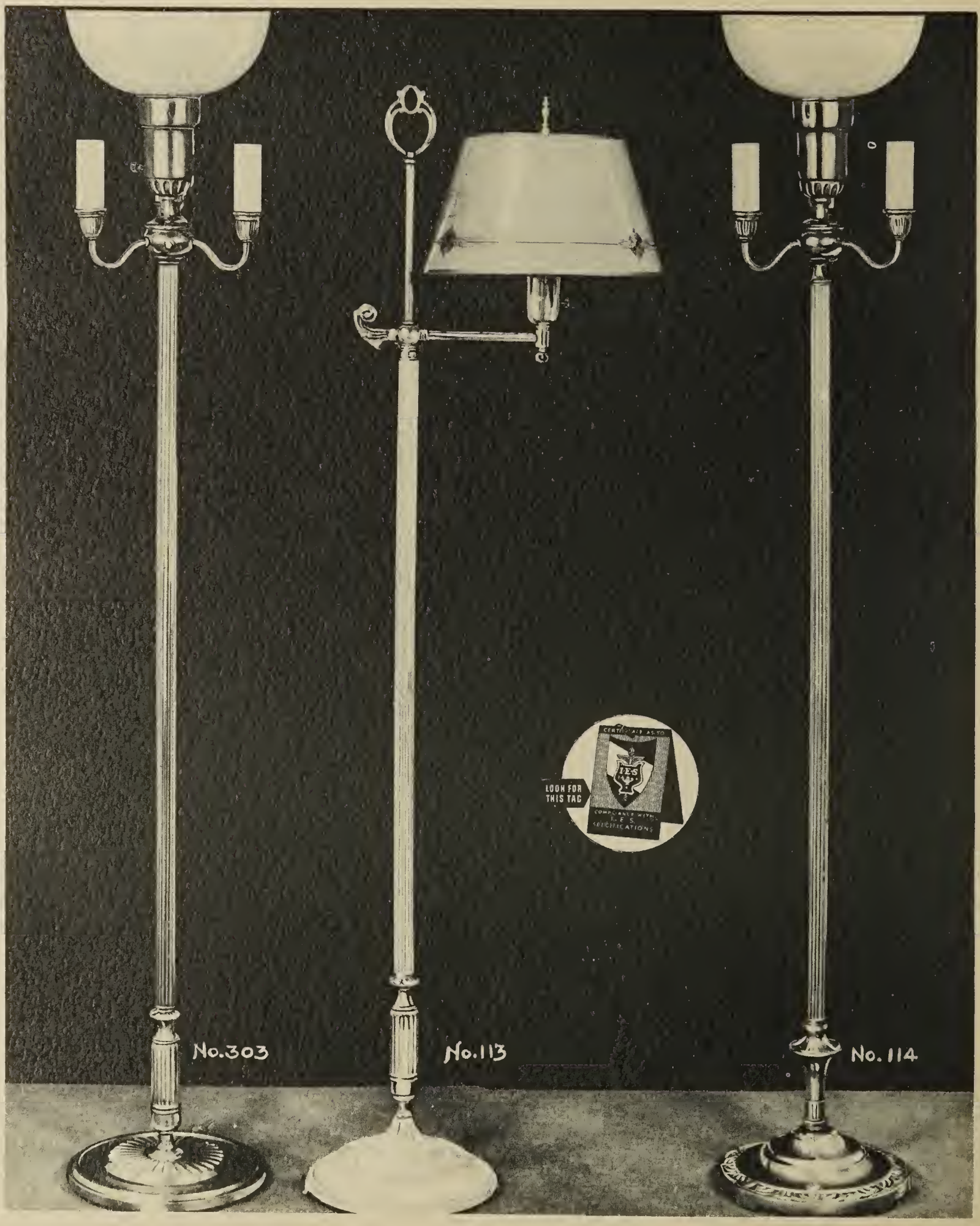
LAMP No. 110
LAMP No. 111
SHADE No. 50
LAMP No. 112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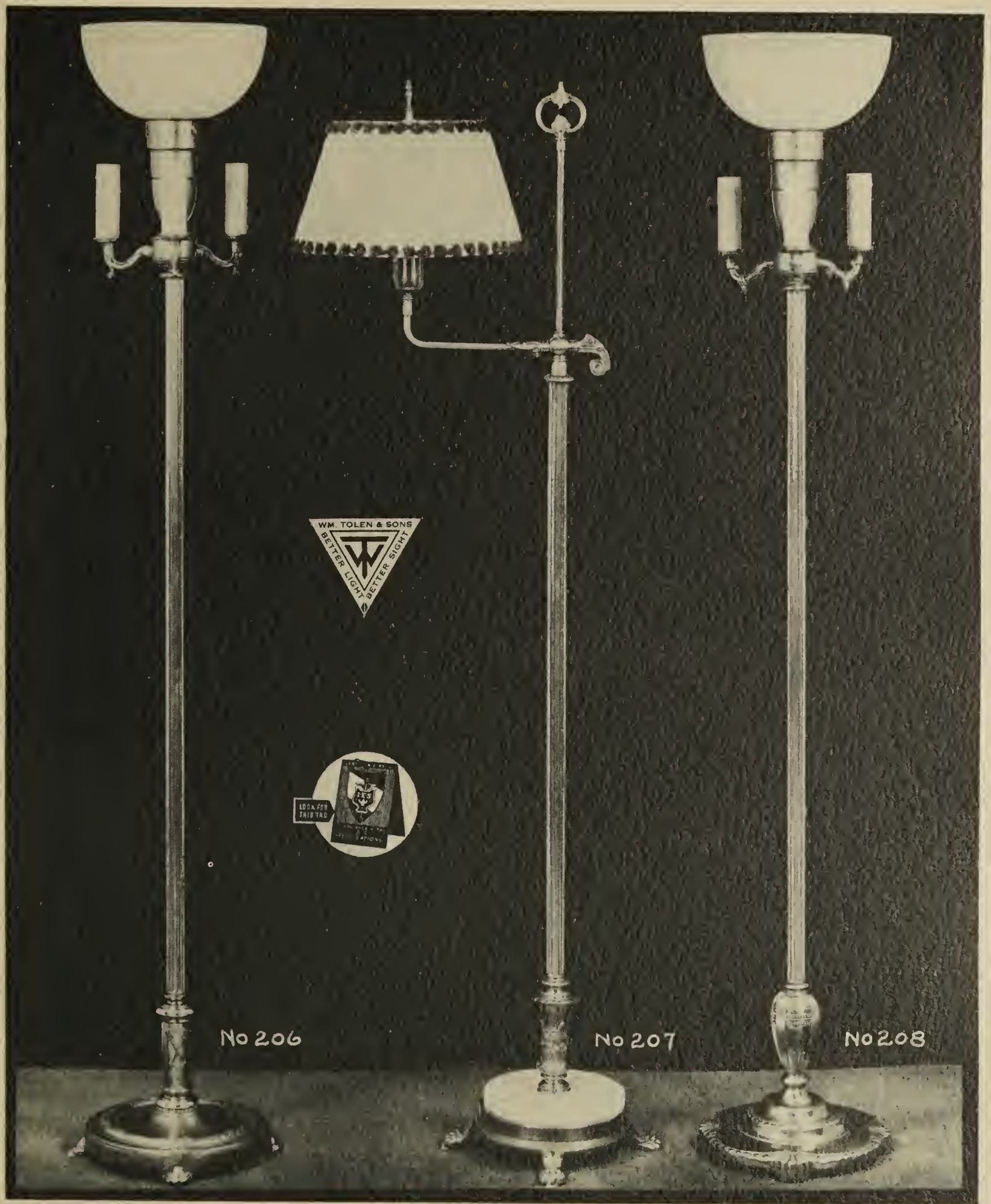
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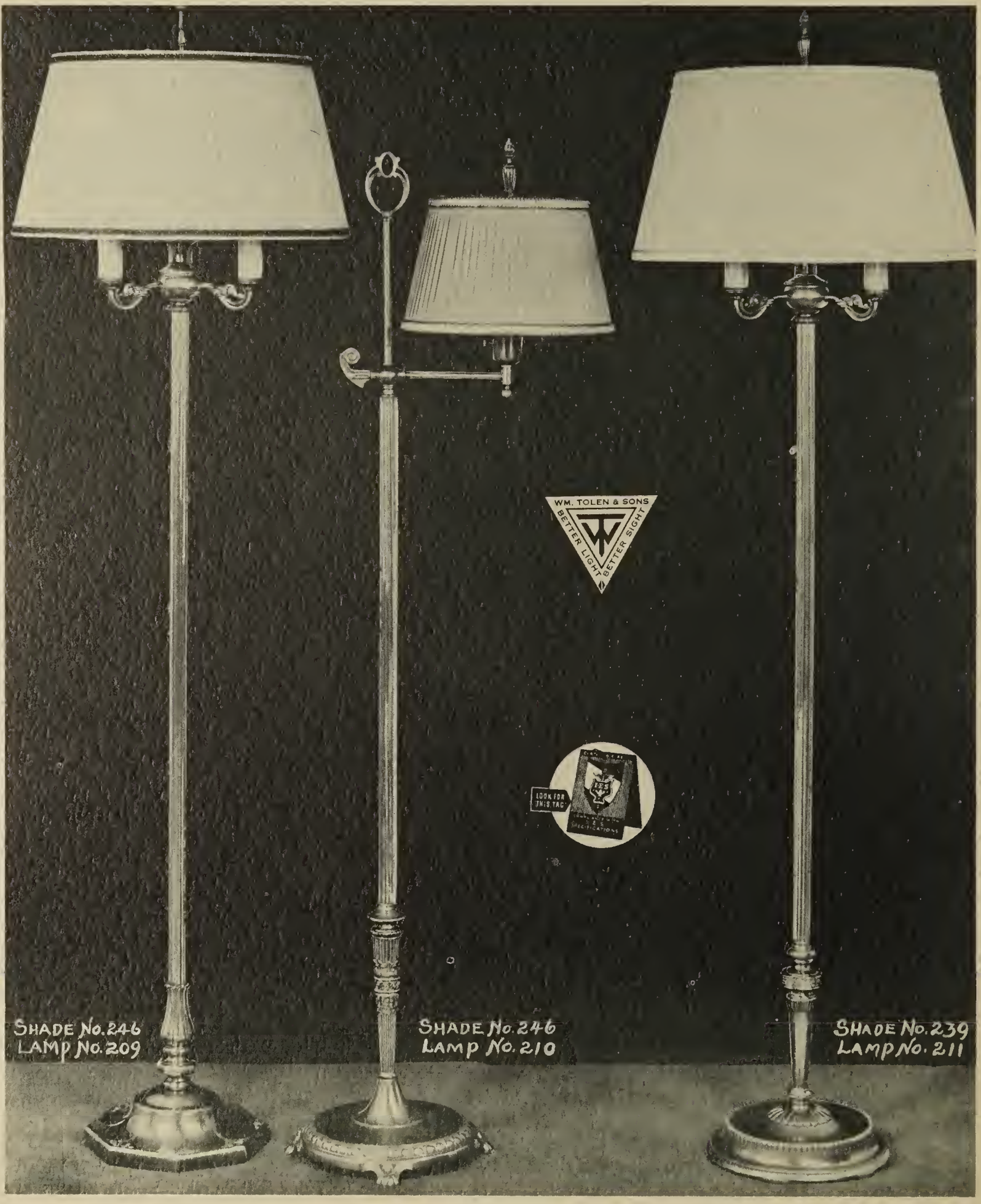
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LAMP No. 209
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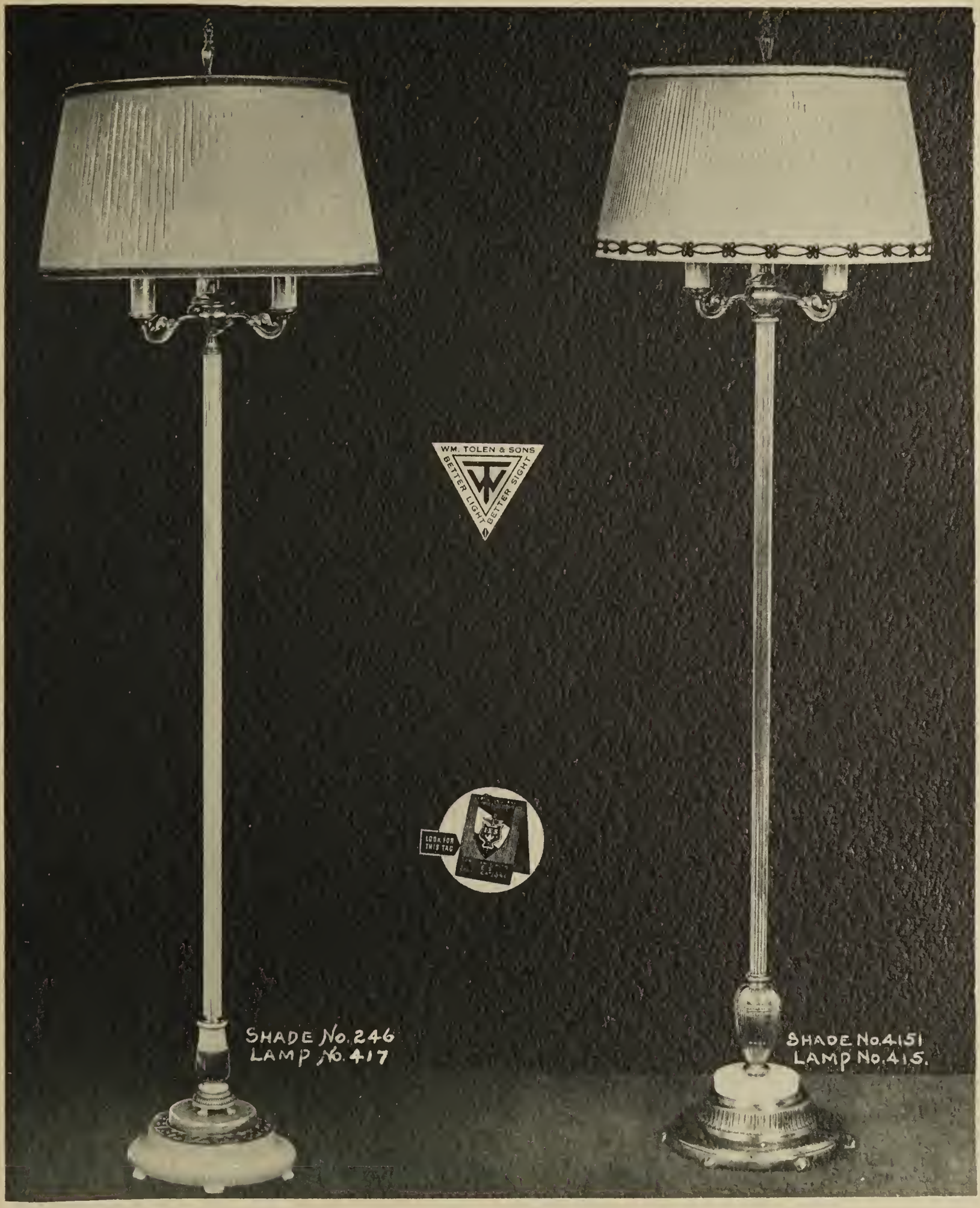
LAMP No. 210
SHADE No. 239
LAMP No. 211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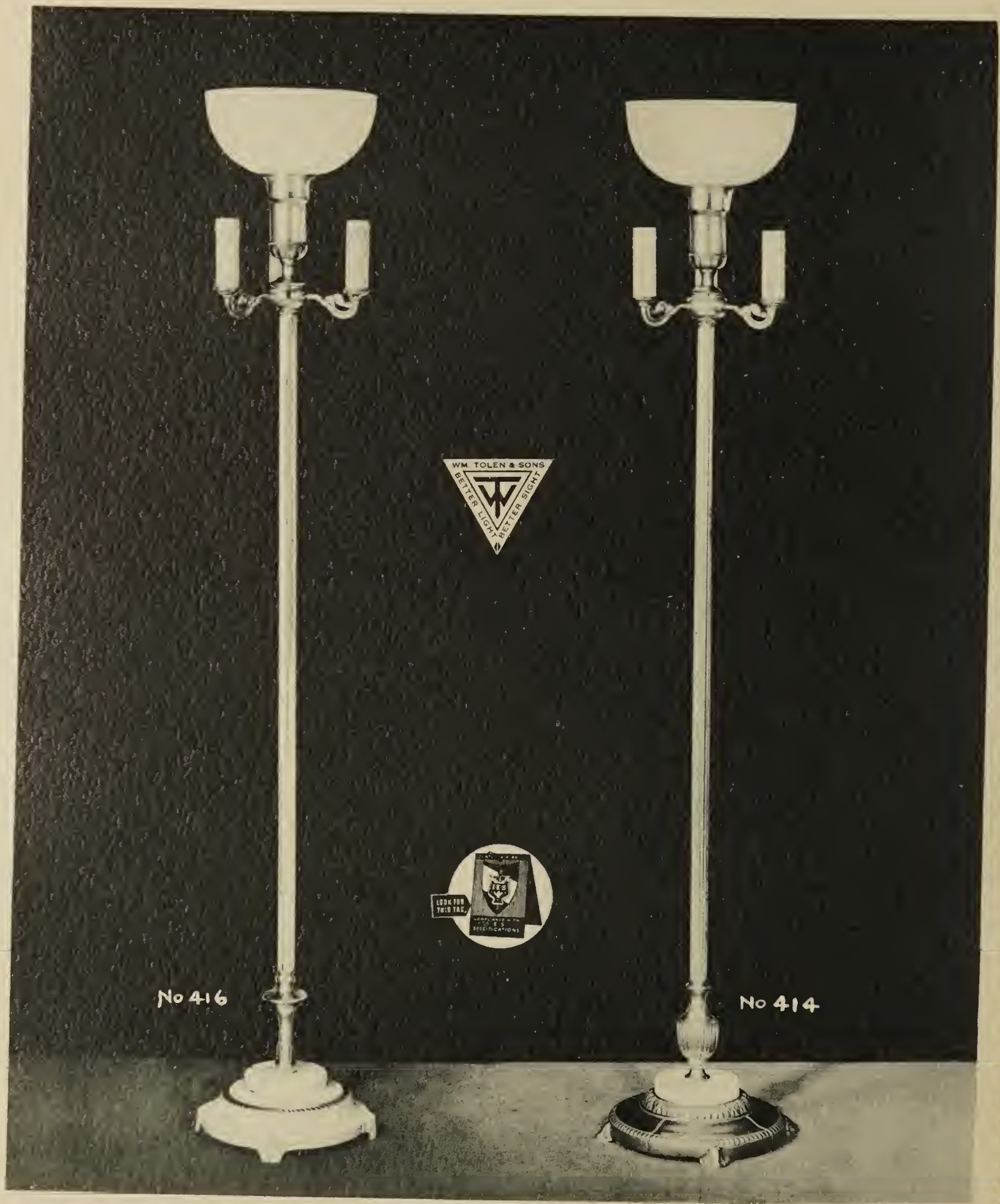
LAMP No. 415.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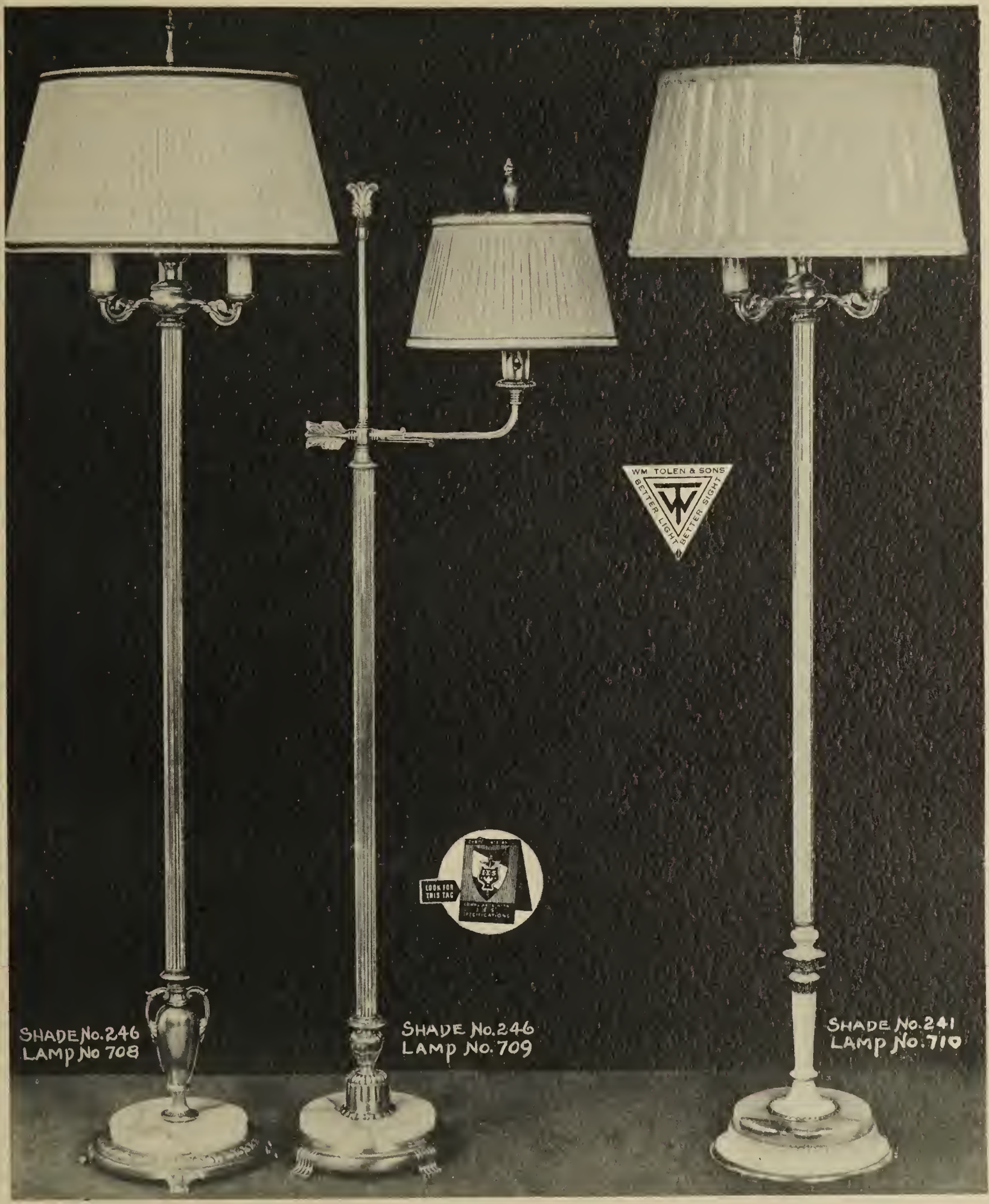
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LAMP No 708
SHADE No. 246
LAMP No. 709
SHADE No. 241
LAMP No. 710

WM. TOLEN & SONS
BETTER LIGHT BETTER SIGHT
LOOK FOR THIS TAG
SHADE No. 244
LAMP No. 801
SHADE No. 239
LAMP No. 802
SHADE No. 246
LAMP No. 803

WM TOLEN & SONS
BETTER LIGHT BETTER SIGHT
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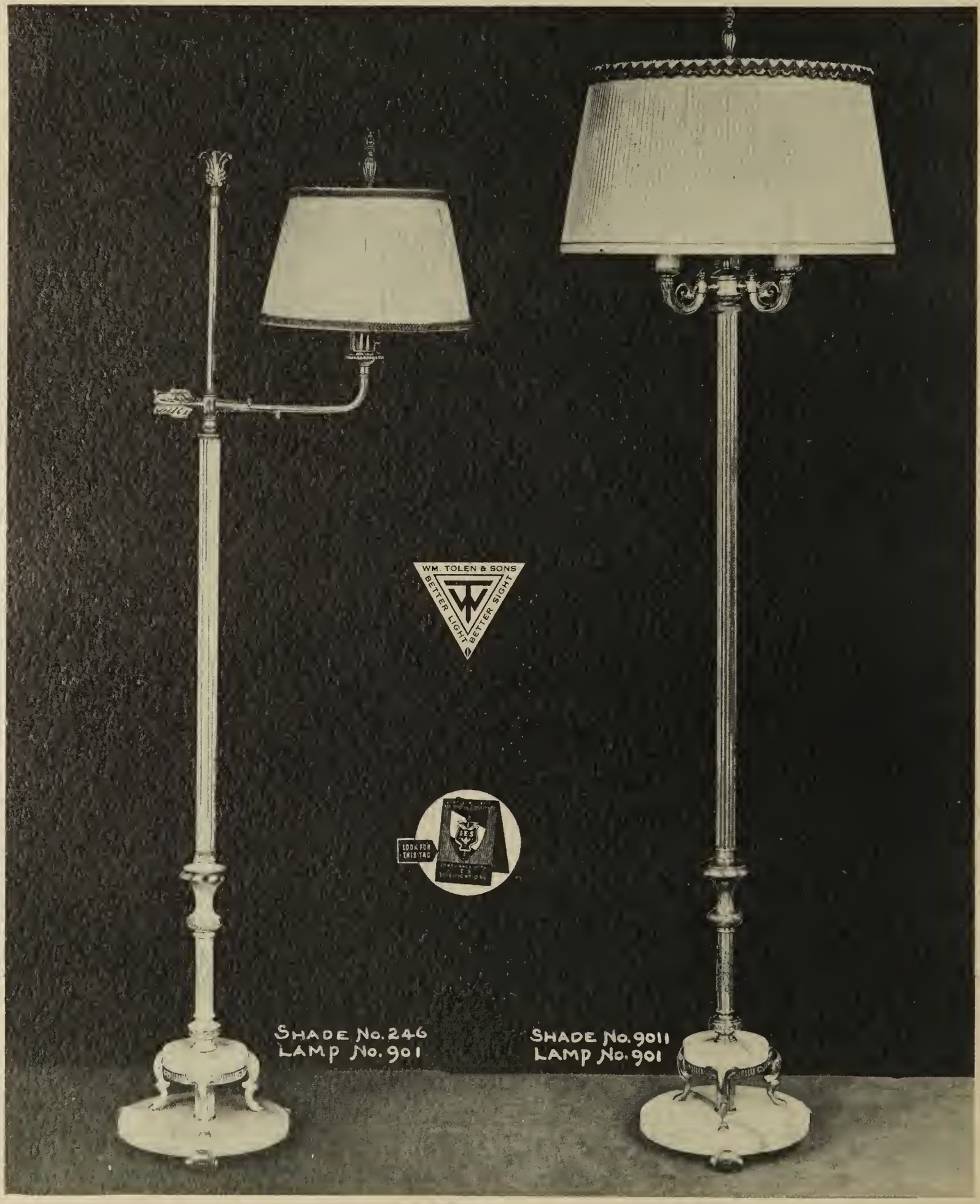
LAMP No. 902
SHADE No. 9021
LAMP No. 902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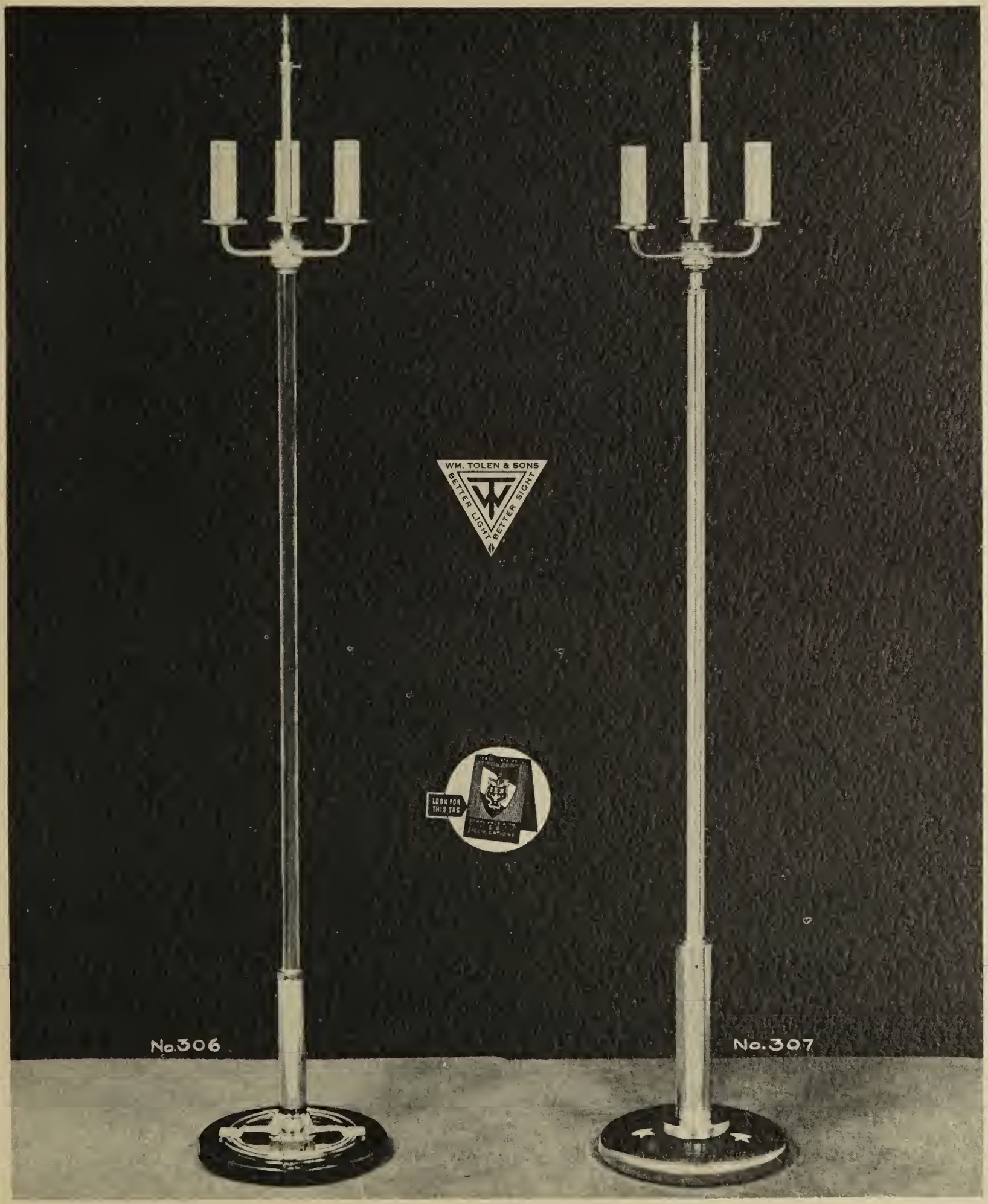
SHADE No. 246
LAMP No. 901
SHADE No. 9011
LAMP No. 901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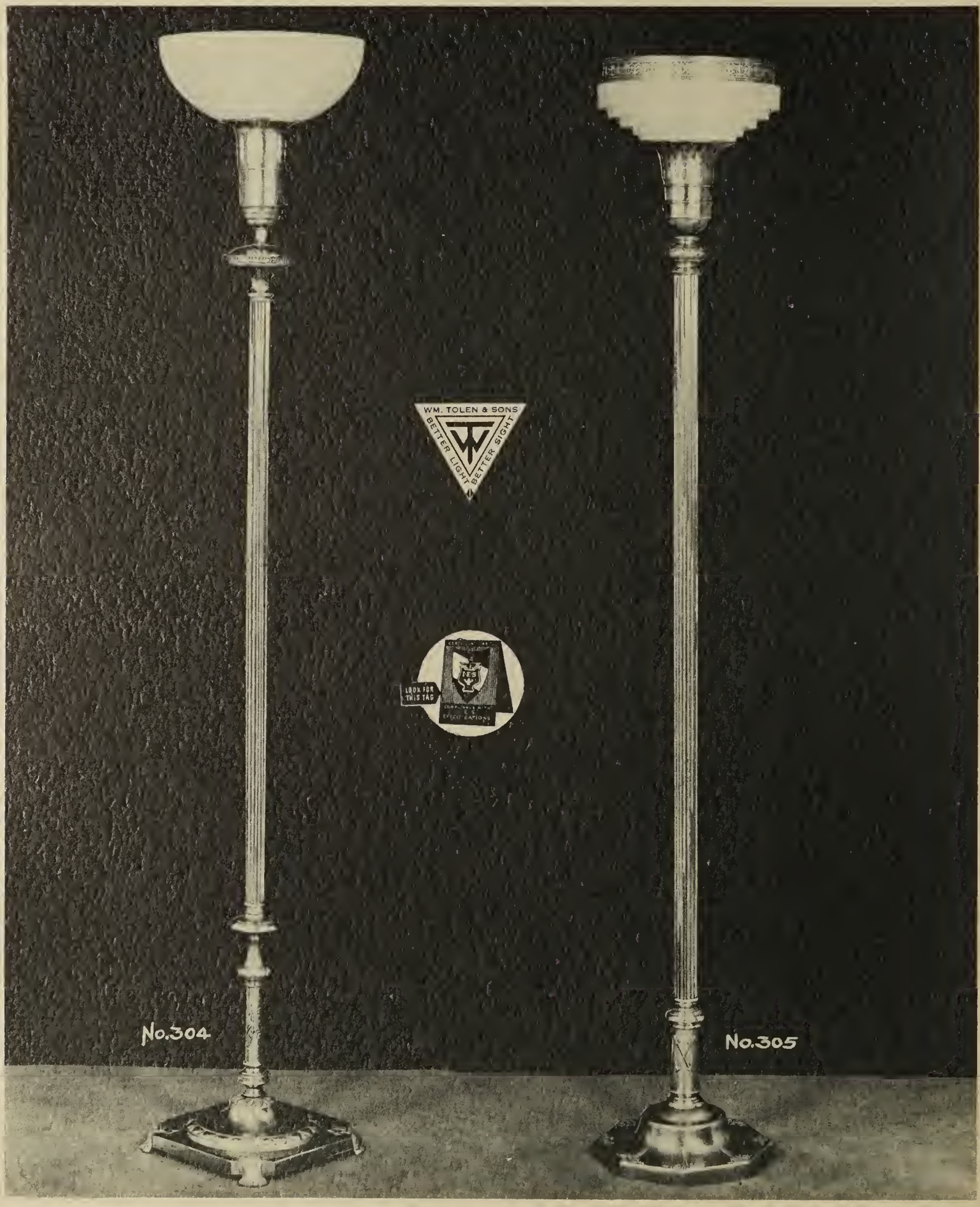
No.307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LOOK FOR THIS TAG
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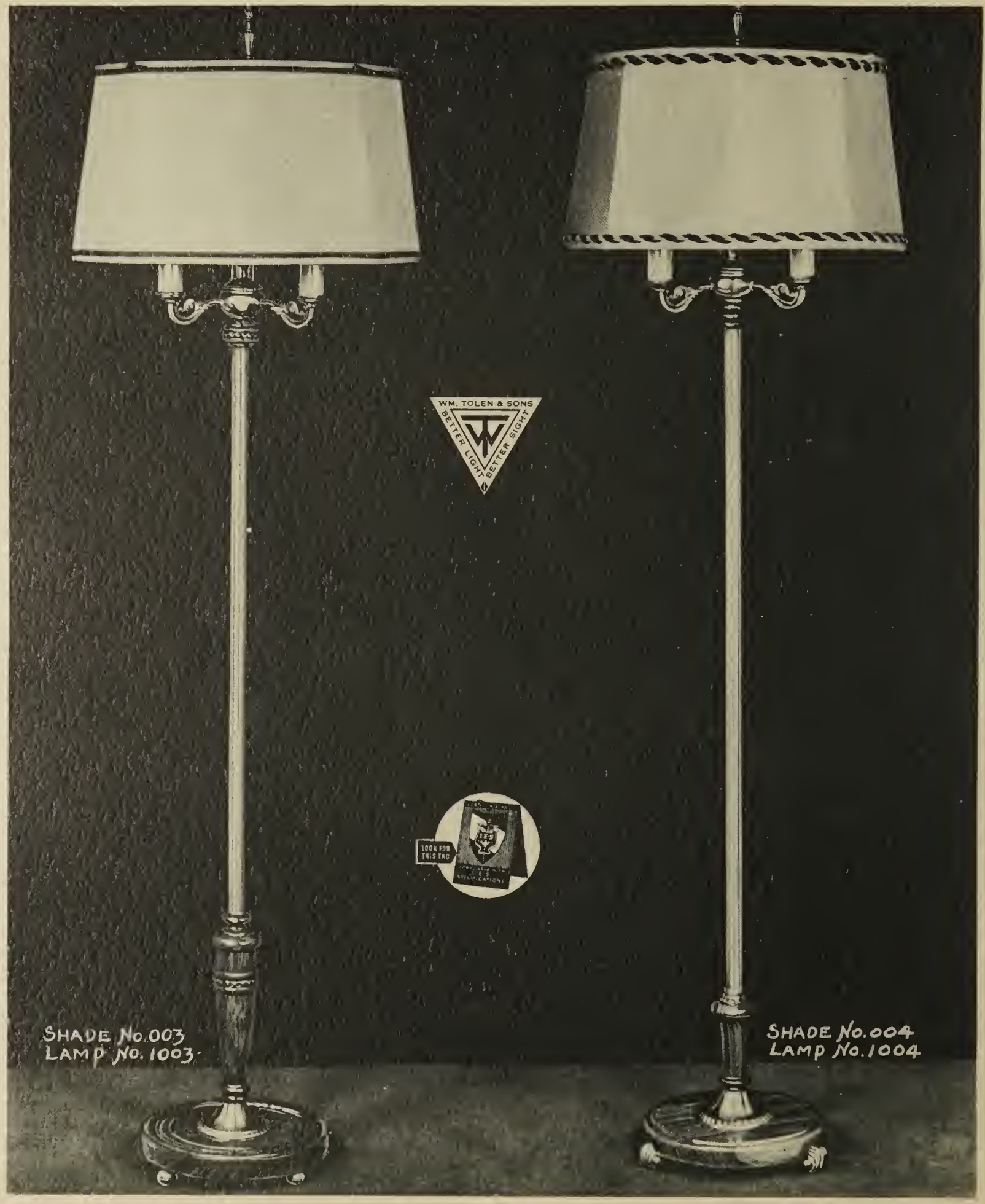
No.305

WM. TOLEN & SONS
BETTER LIGHT BETTER SIGHT
LOOK FOR THIS TAG
SHADE NO. 241
LAMP NO. 1001
SHADE NO. 246
LAMP NO. 1002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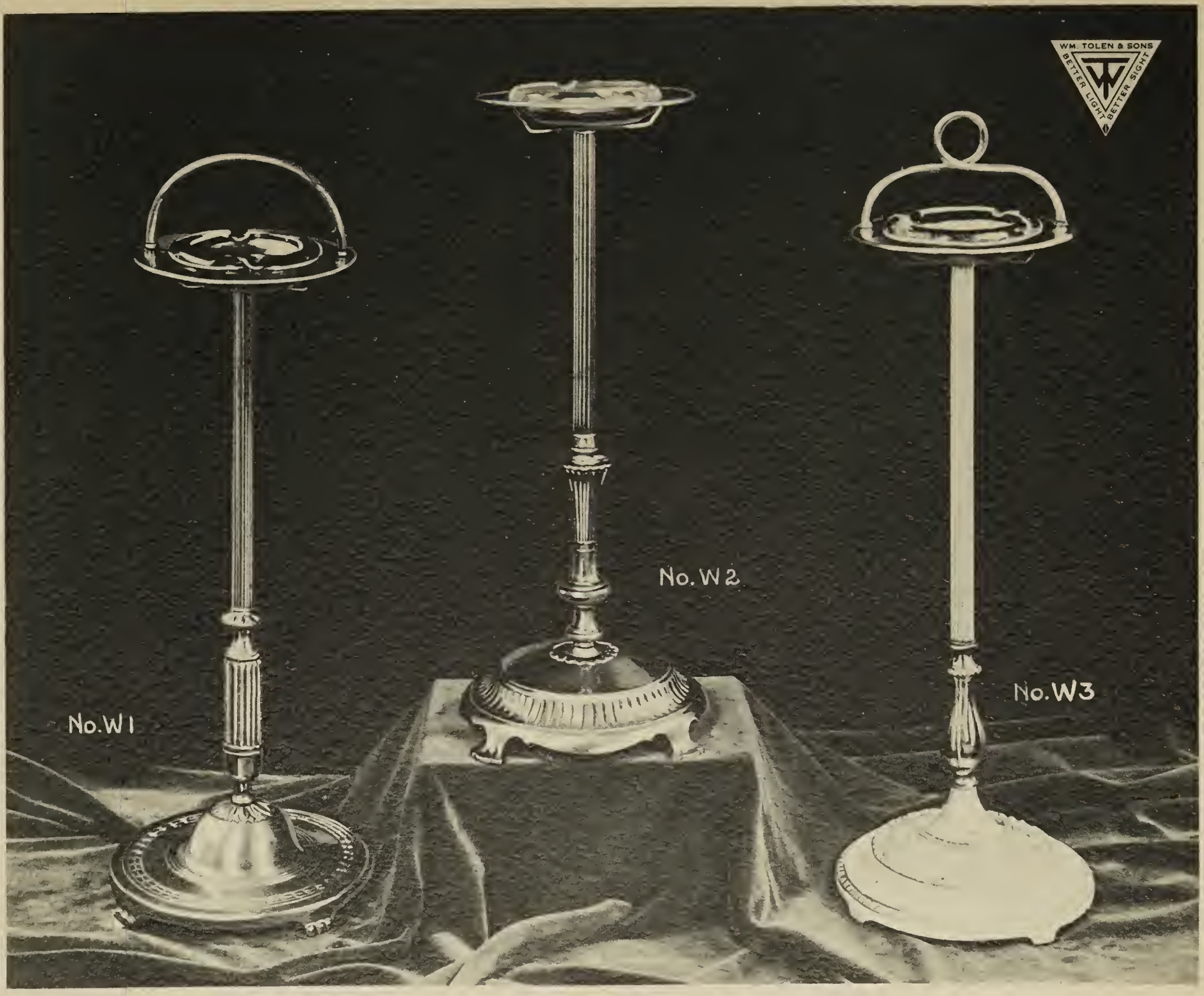
BETTER LIGHT BETTER SIGHT
LOOK FOR THIS TAG
SHADE No.003
LAMP No. 1003
SHADE No.004
LAMP No.1004

WM. TOLEN & SONS
BETTER LIGHT BETTER SIGHT
LOOK FOR THIS TAG
LAMP No. 1005
SHADE No. 9021
LAMP No. 1006

WM. TOLEN & SONS
BETTER LIGHT BETTER SIGHT
LOOK FOR THIS TAG
SHADE No.
LAMP No. 23
SHADE No. 022
LAMP No. 22

LOOK FOR THIS TAG
WM. TOLEN & SONS
BETTER LIGHT BETTER SIGHT
SHADE No. 246
LAMP No. 28
SHADE No. 246
LAMP No. 27
SHADE No. 246
LAMP No. 29

WM. TOLEN & SONS
BETTER LIGHT BETTER SIGHT
LOOK FOR THIS TAG
SHADE No. 246
LAMP No. 25
SHADE No. 246
LAMP No. 24
SHADE No. 246
LAMP No. 26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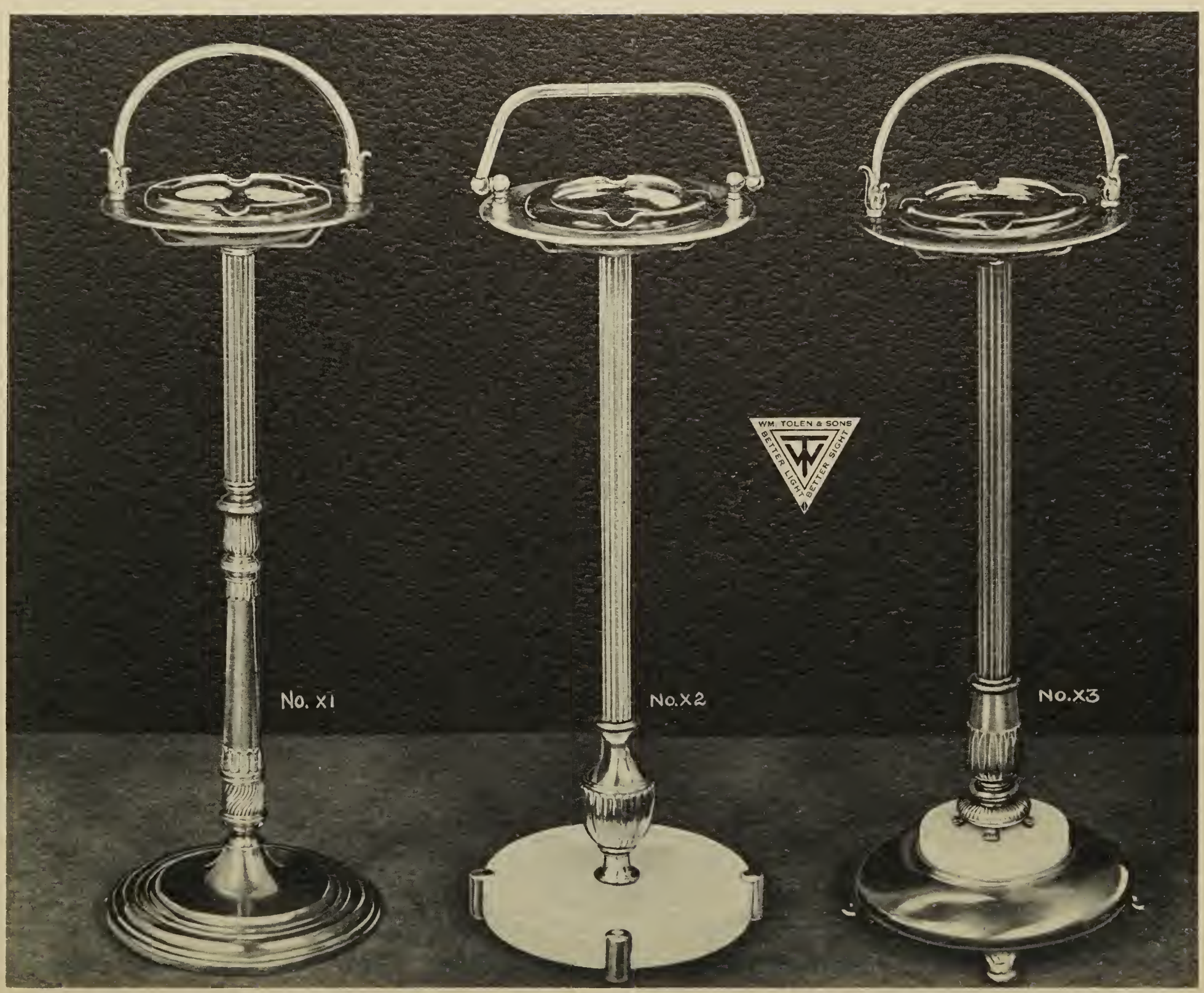
BETTER LIGHT BETTER SIGHT
No. W1
No. W2
No. W3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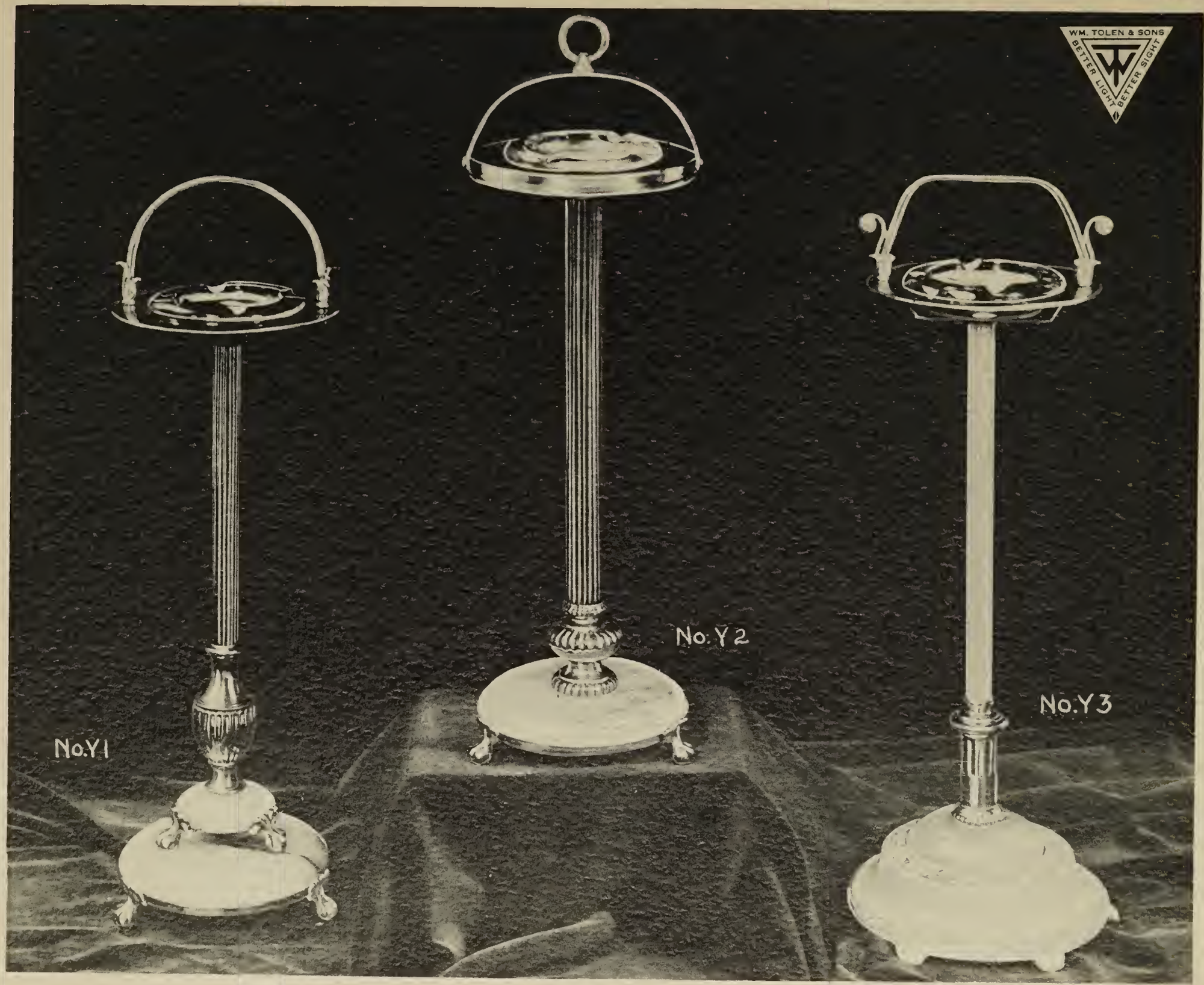
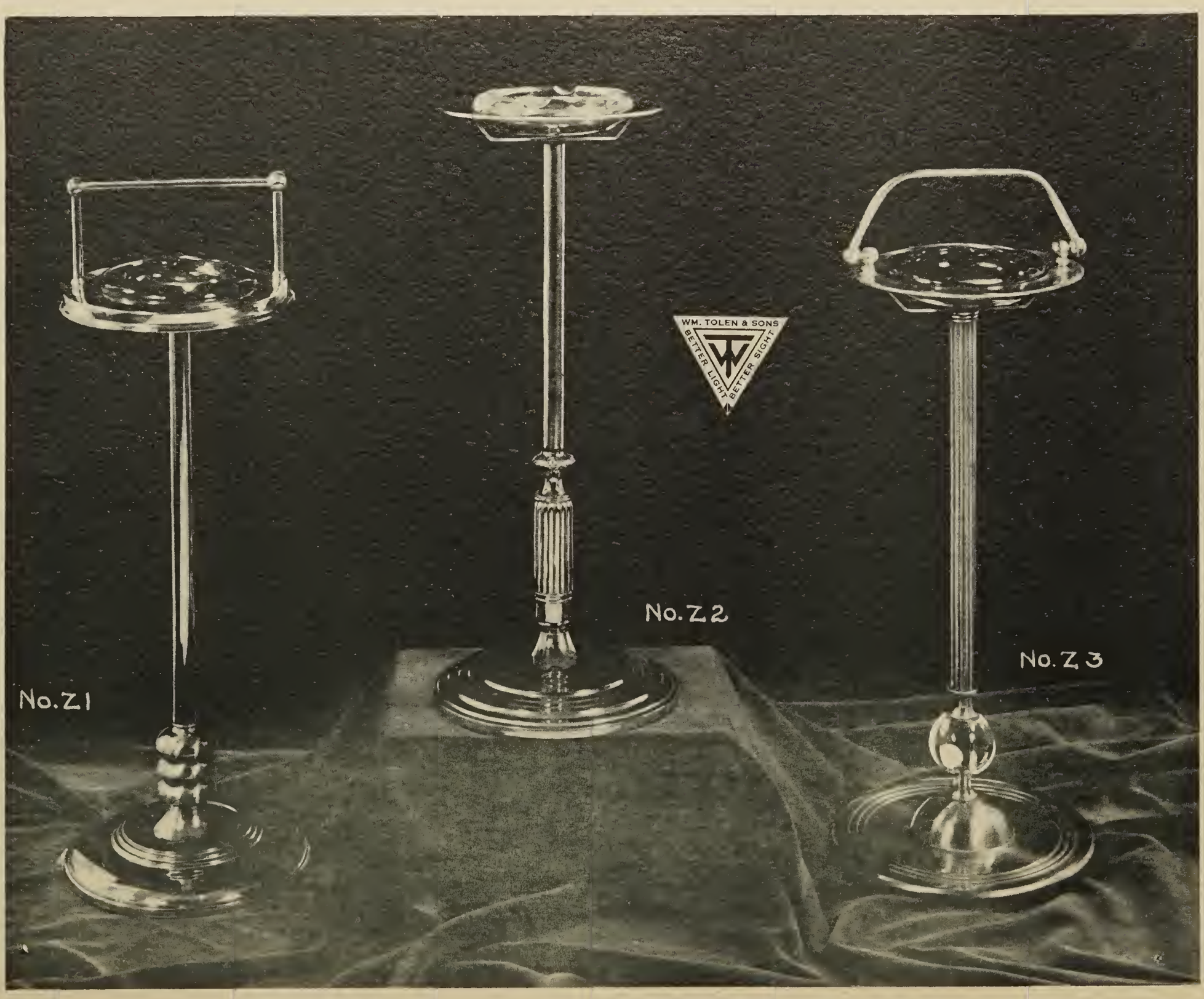
No. X3


WM. TOLEN & SONS
BETTER LIGHT BETTER SIGHT
No. Y 1
No. Y 2
No. Y 3


WM. TOLEN & SONS
BETTER LIGHT BETTER SIGHT
No. Z 1
No. Z 2
No. Z 3

FLOOR LAMPS

Prices for Base only; no Shades included

DISCOUNT ON LAMPS, SHADES AND SMOKERS

40% on lots of less than 12.
50% on lots of more than 12.

WM. TOLEN & SONS

							Finishes	Description
								Spun Base
								8″ Onyx
32	209	8.00	7.50	6.50	7.00	6.00	Bronze, Antique Ivory & Gold	
32	210	8.00	7.50	6.50	7.00	6.00		
32	211	8.00	7.50	6.50	7.00	6.00		
34	414	9.20	8.70	7.70	8.20	7.20		5″ Onyx
33	415	9.20	8.70	7.70	8.20	7.20		5″ Onyx
34	416	9.20	8.70	7.70	8.20	7.20		5″ Onyx
33	417	9.20	8.70	7.70	8.20	7.20		5″ Onyx
35	708	12.50	12.00	11.00	12.00	10.50		8″ Onyx
35	709	12.50	12.00	11.00	12.00	10.50		8″ Onyx
35	710	12.50	12.00	11.00	12.00	10.50		8″ Onyx
36	801	14.00	13.50	12.50	13.50	12.00		Double Oynx 8″ & 4″
36	802	14.00	13.50	12.50	13.50	12.00		Double Oynx 8″ & 4″
36	803	14.00	13.50	12.50	13.50	12.00		Double Onyx 8″ & 3″
37	902	17.00	16.50	15.50	16.50	15.00		10″ Onyx
38	901	17.00	16.50	15.50	16.50	15.00		Double Onyx 10″ & 5″
39	306	10.00	9.50	8.50	9.50	8.00	Chrome & Black, Chrome & Copper	Modern
39	307	10.00	9.50	8.50	9.50	8.00	Chrome & Black, Chrome & Copper	Modern
41	1001	14.50	14.00	13.00	14.00	12.50	Walnut or White	Wood & Metal
41	1002	14.50	14.00	13.00	14.00	12.50	Walnut or White	Wood & Metal
42	1003	14.50	14.00	13.00	14.00	12.50	Walnut or White	Wood & Metal
42	1004	14.50	14.00	13.00	14.00	12.50	Walnut or White	Wood & Metal
43	1005	14.50	14.00	13.00	14.00	12.50	Walnut or White	Wood & Metal
43	1006	14.50	14.00	13.00	14.00	12.50	Walnut or White	Wood & Metal
40	TORCHIERES. Nos. 304-305, finished in Bronze or Antique Ivory and Gold..... 10.00							

Bridge Reflector Lamps can be had with Swing Arm at 30c extra.
Student and Bridge Reflector Lamps can be had with Mogul Socket at 40c extra.
Lamps certified I. E. S. can be had at 80c extra on 6-Way Lamps.
Lamps certified I. E. S. on Bridge Reflector and Student's, 50c extra.
Write orders distinctly regarding style and type lamp.

TABLE LAMPS

Page No.	Lamp No.	Finish	Base Price	Shade No.	Shade Price	Complete Price
44	23	Bronze or Antique Ivory and Gold	5.00	Parchment	1.50	6.50
44	22		5.00	022	3.00	8.00
46	24		4.00	246	2.50	6.50
46	25		4.50	246	2.50	7.00
46	26		5.50	246	2.50	8.00
45	27		5.50	246	2.50	8.00
45	28		5.50	246	2.50	8.00
45	29		5.00	246	2.50	7.50

Silk Shades—Colors: Eggshell, Tan, Rust, Gold. Parchment Shades in Antique.

SMOKER STANDS

Page No.	Stand No.	Finishes		Price
47	W1 — W2 — W3	Bronze or Antique Ivory and Gold		4.50
50	Z1 — Z2 — Z3	Chrome or Copper and Satin		6.00
49	Y1	Bronze or Antique Ivory and Gold		11.50
49	Y2			10.00
49	Y3			6.50
48	X1			5.50
48	X2			6.00
48	X3			7.00

SHADES

Shade No.	Junior Reflector	Bridge or Bridge Reflector	8″ or 9⅜″ Student	9⅜″ Bridge Reflector	Table
244	3.00	2.00	3.00	2.30	2.50
50	2.00	1.50	2.00	1.70	1.70
246	3.00	2.00	3.00	2.30	2.50
239	3.00	2.00	3.00	2.30	2.50
241	3.00	2.00	3.00	2.30	2.50
4151	5.00	3.50	5.00	4.00	4.50
9021	5.00	3.50	5.00	4.00	4.50
9011	4.50	3.00	4.50	3.50	4.00
003	Discontinued				
004	Discontinued				
Parchment	1.50	1.20	1.50	1.20	1.20

Silk Shade Colors: Eggshell, Tan, Rust, Gold. Parchment in Antique.
Please state exact style and color when ordering. All Shades lined in Eggshell.

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